

# FYidctors NEWS RELEASE



## **Carl Zeiss Vision Canada and FYidctors Announce Partnership to produce ZEISS Lenses**

Calgary (November 27, 2014) – More patients now have access to the excellent optics in ZEISS eyeglasses as Carl Zeiss Vision Canada announces a distribution agreement with FYidctors, one of Canada's largest and fastest growing independent eye care companies in Canada.

"ZEISS is a global leader in precision optics and diagnostic instrumentation, and will be a strong partner for FYidctors," said Alan Ulsifer, OD and CEO of FYidctors. "We have been working with the i.Terminal 2 and OCT products with ZEISS for some time with great satisfaction". He also added, "This new ZEISS certification agreement further demonstrates the FYidctors' commitment to produce high quality products at our Eyence lab here in Canada."

Carl Zeiss Vision Canada authorized FYidctors as the first non-ZEISS lab to produce ZEISS lenses in Canada because of their commitment to outstanding customer service and their growing network of optometrists. The Eyence Lab will supply the FYidctors network which includes over 280 locations and over 450 optometrists between its corporately owned and Vision Source Canada offices.

In addition to the consumer-recognized premium ZEISS branded products, ZEISS has developed private label lens designs for the FYidctors network and Vision Source Canada offices.

"FYidctors and ZEISS share the goal of providing the best possible visual experience to their patients throughout Canada," said John Dillon (President of Carl Zeiss Vision Canada). "We are proud to have them as a partner and distributor of our lenses."

### **About FYidctors**

FYidctors is a private, optometry-owned, eye care company with its home office located in Calgary, Alberta and a fully automated, freeform laboratory and distribution facility located in Burnaby, British Columbia and Quebec, QC. FYidctors is currently one of Canada's largest providers of ophthalmic products and services with over 450 optometrists servicing over 280 locations between its corporately owned locations and Vision Source Canada locations.

FYidctors also has Canadian distribution rights to multiple optical and vision products. To learn more please visit [www.fyidctors.com](http://www.fyidctors.com).

### About ZEISS

ZEISS is an international leader in the fields of optics and optoelectronics. With more than 24,000 employees ZEISS generated revenue of about 4.2 billion euros in fiscal year 2012/13. Founded in 1846 in Jena, the company is headquartered in Oberkochen, Germany. ZEISS has been contributing to technological progress for more than 160 years. ZEISS develops and produces solutions for the semiconductor, automotive and mechanical engineering industries, biomedical research and medical technology, as well as eyeglass lenses, camera and cinematography lenses, binoculars and planetariums. They are present in over 40 countries around the globe with more than 40 production facilities, around 50 sales and service locations and over 20 research and development sites. Carl Zeiss AG is fully owned by the Carl Zeiss Stiftung (Carl Zeiss Foundation).

The Vision Care business group is one of the world's leading manufacturers combining ophthalmic expertise and solutions with an international brand. The business group develops and produces instruments and offerings for the entire eyeglass value chain.



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