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MARCHON EYEWEAR ANNOUNCES NEW LOCATION FOR CANADIAN HEADQUARTERS

Melville, NY (November 2014) – Marchon Eyewear, Inc. is pleased to announce the relocation of its Canadian headquarters to a larger, state-of-the-art facility in Montréal.

Since 1994, Marchon Canada has been a driving force in North American sales and a leader in the Canadian eyewear market. Serving over 3,000 accounts from a new dedicated distribution center, Marchon Canada is able to better service the market and further enhance its capabilities in the region.

The new 30,500 square foot structure features a modern, creative work environment that is conducive to team building and innovation. The open concept design provides designated locations for virtual meetings, community areas for employees to meet in small groups, an impressive showroom to welcome accounts and press, and product display rooms to showcase the eyewear collections. Pierre Bessez, Senior Vice President Corporate Initiatives, leads a team of 86 seasoned professionals. The office includes the company's executive management, human resources, legal, finance, IT, sales, brand management/operations and supply chain departments.

"Our new office is well-designed and spacious, providing a modern workplace that represents our company's DNA and better supports our valued employees. The space has been custom designed to maintain a more dynamic work environment, while providing the resources necessary for our employees to perform their jobs and achieve their full potential, thus maximizing our commitment in the region," says Bessez.

Contact information for Marchon Canada's new office is:

7695 Chemin de la Côte-de-Liesse

Ville Saint-Laurent, Québec

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About Marchon Eyewear, Inc.

Marchon Eyewear, Inc. is one of the world's largest manufacturers and distributors of quality eyewear and sunwear. The company markets its products under prestigious brand names including: Calvin Klein Collection, Calvin Klein, Calvin Klein Jeans, Chloé, Diane von Furstenberg, DVF | Made for Glass, Dragon, Flexon®, G-Star RAW, Jil Sander, Karl Lagerfeld, Lacoste, Liu Jo, MarchoNYC, Michael Kors, Nautica, Nike, Nine West, Salvatore Ferragamo, Sean John, Skaga, Valentino and X Games. Headquartered in New York, with regional offices in Amsterdam, Hong Kong, Tokyo, Venice, Canada and Shanghai, Marchon distributes its products through numerous local sales offices serving over 80,000 accounts in more than 100 countries.

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