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Advanced Vision Care product only one recognized by The Vision Institute of Canada

More than 817,000 Canadians are currently living with vision loss. In addition, 10% of the Canadian population is affected by some form of AMD, diabetic retinopathy, glaucoma or cataracts and are at high risk of developing vision loss.

In 2011, Nolan et al reported that daily consumption of 12 mg of lutein and 1 mg of zeaxanthin by healthy participants over a period of 12 months (Total Vision Care™ has 20 mg of lutein and 2.5 mg of zeaxanthin), significantly improved the participants' visual acuity under high glare situations and improved their ability to adapt their vision in light/dark situations. These optical improvements correlated with a significant increase in macular pigment density.

Alpha Lipoic Acid (ALA) is a potent antioxidant that may protect the lens and the retina from free radical damage and reduce the risk of cataract development. ALA enhances the recycling of vitamin C and vitamin E. As the levels of vitamins C and E increase, the utilization of GSH in the tissues is reduced - effectively raising GSH levels. GSH is the major antioxidant found in the lens.

Lutein and DHA are essential for not just eye health but also for cognitive function. Johnson et al (2008) reported that adults (60-80 years old) who received 800 mg/day DHA and 12 mg/day lutein, had significantly improved verbal fluency, memory and efficiency and rate of learning scores compared to those who received a placebo, DHA alone or lutein alone. Renzi et al (2014) reported similar findings and found that macular pigment density was broadly related to cognitive ability.

Total Vision Care™ by Platinum Naturals is an antioxidant-rich multi-supplement formulation that helps to maintain and support eye health for adults of all ages. Platinum Naturals' unique formula not only includes lutein, zeaxanthin and the nutrients as recommended by numerous clinical trials including the AREDS2 study; but also goes further by including alpha lipoic acid (ALA) and omega-3 fatty acids. It is also the ONLY vision care supplement to be recognized by the Vision Institute of Canada.

Dr. Paul Chris, Executive Director of the Vision Institute of Canada stated "We were very proud to be part of the development process of this advanced Vision Care formula and to be recommending Platinum Naturals Total Vision Care™ to our patients." A portion of the sales from this product is donated to the Vision Institute of Canada to help support its charitable clinical services.

For more information please contact Dr. Mary Nagai at mnagai@platinumnaturals.com or PLATINUM NATURALS 1-800-668-5028 www.platinumnaturals.com

AREDS Study 2 (2013) JAMA 309: 2005-2015.
Johnson, E.J. et al. (2008) Am J Clin Nutr 87: 1521-1529.
Nolan, J.M. et al. (2011) Vision Research 51: 459-469.