



SHAMIR

Shamir Canada is expanding again, and we are proud to introduce our newest lens Account Executive, Richard Cheong.



Richard is an optical sales professional with over twenty years experience in the industry. His sales experience includes contact lenses, contact lens solutions and ophthalmic lenses for glasses. Always a Toronto area resident, Richard received his marketing diploma from Seneca College.

Over the past 20+ years on the road, Richard has developed strong working relationships with Ontario ECP's and is looking forward to continuing these relationships across the Greater Toronto Area and Eastern Ontario.

Keys to his success have been his upbeat dynamic personality, his business experience, and his optical knowledge.

When Richard is not working, he is enjoying his time with his adopted dogs and his beloved family. He also enjoys participating in hockey and golf, just like his favourite team, the Leafs.

ReCreate Perfect Vision is the motto of Shamir and this blends well with Richard's work ethic. Richard is excited to be working with the entire Shamir team, and is looking forward to showing how our outstanding products, education and customer service excellence will benefit your patients, your customers and your practice.

Please contact Richard at:

rcheong@shamirlens.ca

416-509-5820