

MARCOLIN USA EYEWEAR CORP.: CHRIS ROBINSON APPOINTED SVP OPTICAL CHANNEL AND TOM CARBERRY AS SVP COMMERCIAL OPERATIONS

May 17, 2016 – Somerville, NJ - Marcolin USA Eyewear Corp. is pleased to announce the recruitment of Chris Robinson as the new SVP Optical Channel and Tom Carberry as SVP Commercial Operations.

Both Mr. Robinson and Mr. Carberry, with a solid background in the eyewear industry, will report directly to Marcolin USA Eyewear Corp. CEO, Fabrizio Gamberini.

Mr. Robinson will be responsible for leading, driving and managing change, identifying opportunities across the Optical Channel organization.

Mr. Carberry will be focused in improving the overall Commercial Operations and devising a strategy for improving Customer Service development, training, sales operation and overall sales and product performance management.

They both bring with them several years of experience, established processes and personal equity in the eyewear industry.

"Chris Robinson and Tom Carberry are both outstanding leaders, with the right blend of characteristics — passion for eyewear, drive, sales and customer service leadership as well as intellect to guide results, in the complexity of a growing organization that is both brands oriented and product development focused" said Mr. Gamberini.

MARCOLIN GROUP

Marcolin, among the worldwide leading companies in the eyewear industry, stands out for the pursuit of excellence, the continuous innovation and the unique ability to faithfully combine design and Italian craftsmanship with the DNA of each brand.

The brand portfolio includes: Tom Ford, Balenciaga, Moncler, Ermenegildo Zegna, Agnona, Montblanc, Roberto Cavalli, Tod's, Emilio Pucci, Swarovski, Dsquared2, Diesel, Just Cavalli, Covergirl, Kenneth Cole New York, Kenneth Cole Reaction, Timberland, Guess, Gant, Harley-Davidson, Marciano, Catherine Deneuve, Skechers, Bongo, Candie's, Rampage, Viva, Savvy, Marcolin, National and Web.

In 2015, the company sold about 14.3 million eyeglasses.

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