

For immediate release

IRIS THE VISUAL GROUP ANNOUNCES THE APPOINTMENT OF A NEW CEO



Dr. Michael Chaiken
Chief Executive Officer

Laval (June 2, 2016) - IRIS the Visual Group, one of the most respected eye care companies in Canada, is excited to announce the appointment of Dr. Michael Chaiken, Optometrist to Chief Executive Officer (CEO) of IRIS.

Since joining IRIS in 2008 Dr. Michael Chaiken has been an esteemed Vice President focusing his attention on the myriad of regulatory initiatives and challenges that have faced the IRIS network across Canada. Dr. Chaiken has been instrumental in creating the IRIS guidelines and representing the network in each of the provincial Colleges.

Dr. Chaiken has 30 years of experience as an optometrist and multiple location practice owner, was past President of the Quebec College (Order of Optometrists), Chair of the Canadian Optometric Regulatory Authorities (CORA), and most recently President of PRN Canada. With these diverse roles Dr. Chaiken has unique insight to the business of eye care throughout Canada.

Dr. Chaiken has most recently held the title of Vice President Business Development and Regulatory Affairs and while continuing to support the regulatory side of IRIS, he has overseen the business development team in making acquisitions of profitable eye care businesses across Canada.

"I am honoured to accept this nomination and continue the efforts of our founder and late president, Dr. Francis Jean. In the last 25 years he created the most wonderful eye care company in Canada and I will do my best to continue the tradition of excellence that IRIS is known for across the country. With our robust acquisition program geared up to continue purchasing high quality optometric and optical practices in all provinces, as well as many other innovative changes we have made internally that will be kicking in as the year progresses, we are going to build on our significant growth in sales of 15% network-wide and 3.4% same-store, obtained in the first quarter of this year." - Dr. Michael Chaiken, CEO

About IRIS The Visual Group IRIS The Visual Group is Canada's largest network of integrated eye care professionals including optometrists, opticians and ophthalmologists. Thanks to this distinctive concept and commitment to excellence, IRIS continues to provide high quality eye care services including LASIK and intra-ocular surgery to hundreds of thousands of patients every year across Canada.

For more information or to schedule an interview please contact:

Dr. Daryan Angle, Optometrist
Executive Vice President
daryan.angle@iris.ca@iris.ca
cell: 519.496.6378
toll free: 1.800.363.6378