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BLANCHARD NAMED A TOP VENDOR IN THE GLOBAL VISION CARE MARKET

According to Technavio Market Research Study

Manchester, NH June 28, 2016 – [Blanchard Contact Lenses](#), a scleral lens designer in North America, has been named by [Technavio](#) as one of the top 19 leading vision care vendors in the world, according to their recent [global vision care market 2016-2020 report](#). Vendors were identified based on their revenue and market dominance in terms of experience, research & development, product portfolio, financials, and geographical presence.

Competitive Landscape: “The global vision care market is characterized by the presence of diversified international and regional providers. As the international vendors are consistently increasing their footprint in the market, regional vendors are finding it increasingly difficult to compete with them, especially in terms of quality, pricing, market reach, and financial resources.”

“For Blanchard to be named as one the top 19 optical companies in the world is quite the honor, especially given we are in a niche segment of this extremely large and competitive market” said Jean Blanchard, President of Blanchard Contact Lenses. “Our mission has always been to embody innovation and forward thinking in our lens designs, while providing the highest level of customer service and support for practitioners. This recognition is truly a reflection of our highly skilled team members who uphold this mission each and every day.”

About Blanchard Contact Lenses

Since 1975, Blanchard Contact Lenses has been supplying eye care practitioners with innovative specialty soft and custom-made GP lens designs of the highest quality, utilizing cutting-edge manufacturing methods and technology. The company boasts proprietary designs for RGP lenses, including msd Select™, the Onefit™ Scleral Lens Platform, including the newest addition - Onefit A - for the Asian Eye. Blanchard maintains a unique vision focused on partnering with eye care professionals to offer education and guidance to improve all aspects of the contact lens wearer experience. To learn more, visit www.blanchardlab.com

About Technavio

Technavio is a leading global technology research and advisory company. The company develops over 2000 pieces of research every year, covering more than 500 technologies across 80 countries. Technavio has about 300 analysts globally who specialize in customized consulting and business research assignments across the latest leading edge technologies.

Technavio analysts employ primary as well as secondary research techniques to ascertain the size and vendor landscape in a range of markets. Analysts obtain information using a combination of bottom-up and top-down approaches, besides using in-house market modeling tools and proprietary databases. They corroborate this data with the data obtained from various market participants and stakeholders across the value chain, including vendors, service providers, distributors, re-sellers, and end-users.

Images available upon request.