



HOYA Vision Care Canada partners with Optometry Giving Sight to help support sustainable vision care services in countries where people are needlessly vision impaired.

Mississauga, ON – November 1, 2016 – As part of HOYA Vision Care Canada's commitment to improving vision, when a practice orders a pair of HOYA's iD MyStyle lenses during the month of November, HOYA will donate a pair of lenses to Optometry Giving Sight, to support someone living in a community with little or no eye care services. This charitable initiative is an extension of HOYA's latest marketing campaign "What's Your iD?". Humanitarian initiatives have always been part of HOYA's corporate social responsibility, earlier this year they collaborated with the Canadian National Institute for the Blind as part of their BE A HERO campaign and continuously support Canada Dog Guides and have sponsored Canine Vision Dog Guides through their efforts over the years.

"At HOYA we believe in giving back – we are always looking for ways to associate ourselves with charitable organizations" said Ahmos Henry, President of HOYA Vision Care Canada. "Partnering with Optometry Giving Sight will help support sustainable vision care services in countries like Nicaragua, where an estimated 1 million people, mainly children, are needlessly vision impaired."

HOYA's partnership with Optometry Giving Sight also takes their Ally of the Independent message to the next level. This charitable opportunity enhances the business of the independent practices that use HOYA as their lens supplier by giving them a philanthropic advantage in the market place.

OPTOMETRY GIVING SIGHT MISSION

Optometry Giving Sight is the only global fundraising initiative that specifically targets the prevention of blindness and impaired vision due to uncorrected refractive error – simply the need for an eye exam and a pair of glasses. More than 600 million people around the world are blind or vision impaired because they do not have access to the eye examination and glasses they need. Donations allow Optometry Giving Sight to fund the solution by supporting programs that: Train – local eye care professionals and; Establish – vision centres for sustainability to; Deliver – eye care and low cost glasses.

ABOUT HOYA

HOYA Vision Care Canada is a division of HOYA Corporation, a global company headquartered in Tokyo Japan with sales of approx. \$5 Billion (CDN), over 34,000 global employees. R&D expenditures are over 4% of total revenue. HOYA Corporation is among the top 100 Business Week technology companies in the world and a leading supplier of innovative and indispensable high-tech products based upon its advanced optics technologies. HOYA is active in two main business segments: The Life Care segment deals in health care related products and The Information Technology segment which handles electronics and imaging related products.

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