

## SAFILO COMMUNICATES THE CLOSURE OF THE LICENSING AGREEMENT FOR CÉLINE EYEWEAR TO THE END OF 2017

**Padua, December 12, 2016** – Safilo Group, the fully integrated Italian Eyewear creator, manufacturer and distributor of quality and trust, communicates that the licensing agreement for the design, manufacturing and worldwide distribution of the Céline collections of sunglasses and optical frames, will run to closure on December 31, 2017. Céline Eyewear joined the Safilo brand portfolio in 2012, and represents today just above 3% of Safilo's worldwide sales concentrated mainly in Europe and North America.

## **About Safilo Group**

Safilo Group is the fully integrated Italian eyewear creator and worldwide distributor of quality and trust, leader in the premium sector for sunglasses, optical frames and sports eyewear. Design inspired and brand driven, Safilo translates extraordinary design into excellent products created thanks to superior craftsmanship expertise dating back to 1878. With an extensive wholly owned global distribution network in 39 countries – in North and Latin America, Europe, Middle East and Africa, and Asia Pacific and China – Safilo is committed to quality distribution of its products all around the world. Safilo's portfolio encompasses Carrera, Polaroid, Smith, Safilo, Oxydo, Dior, Dior Homme, Fendi, Gucci, Banana Republic, Bobbi Brown, BOSS, BOSS Orange, Céline, Elie Saab, Fossil, Givenchy, havaianas, Jack Spade, Jimmy Choo, Juicy Couture, Kate Spade, Liz Claiborne, Marc Jacobs, Max Mara, Max&Co., Pierre Cardin, Saks Fifth Avenue, Swatch, and Tommy Hilfiger.

Listed on the Italian Stock Exchange (ISIN code IT0004604762, Bloomberg SFL.IM, Reuters SFLG.MI), in 2015 Safilo recorded net revenues for Euro 1,279 million.

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