



MODERN OPTICAL

I N T E R N A T I O N A L

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MODERN OPTICAL INTERNATIONAL Appoints Director of Sales Development

Roselle, IL. – Value eyewear leader Modern Optical International announces that Chris Millet has been named to its senior management team as Director of Sales Development. In this newly created position, Millet will develop, plan, and execute sales strategies. Millet brings over two decades of optical experience to Modern Optical. In past roles, he served as Chief Operating Officer at Professional Eye Care Associates of America, Inc. and as Regional Sales Manager at Hoya Vision Care.

“We are thrilled to have Chris join our Modern Family,” said Ken Weissman, President of Modern Optical International. “His industry knowledge and extensive professional network will create new opportunities for our growing company.”

A jpeg image of Chris Millett may be accessed in this Dropbox link:

https://www.dropbox.com/s/r41vcece64fs3zq/Chris%20Millet%20_1.JPG?dl=0

About Modern Optical International

Modern Optical International, based in suburban Chicago, is a family-owned and operated business founded in 1974. A provider of quality eyewear for men, women, and children, Modern is an industry leader in the value-oriented eyewear market. With 15 unique collections representing over 850 styles, Modern Optical frames are perfect for managed care, price specials, second pair sales, and frame and lens programs. Our Summit Optical Supply Division provides cases, parts, cleaning cloths, and more. Please visit www.modernoptical.com or call 800.323.2409 for more information.

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