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Introducing Eschenbach's New CFO Taron Sutcliffe

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Eschenbach announces the appointment of Taron Sutcliffe as new Chief Financial Officer, effective December 28, 2016. Taron joins Eschenbach from a long career in progressive accounting, financial and operational roles with experience in the consumer packaged goods and pharmaceutical packaging industries. Originally from South Africa, Taron has lived and worked in the U.K. before emigrating to the United States. She has a bachelor's degree from the University of South Africa and is a member of the Chartered Institute of Management Accountants.

Taron joins the team, as Craig Keith, Eschenbach's former Vice President of Operations and Treasurer retires after 26 years of service. Taron is a critical addition to the company and will lead the financial and logistics teams to even greater levels of efficiency and productivity.

About Eschenbach Optik of America, Inc.

Eschenbach is a world leader in the manufacture and distribution of high quality magnification solutions that enhance the safety, independence, productivity and quality of life of its users. The company offers low vision care providers numerous diagnostic assortment options to choose from as well as training and consultative support, all of which ensure their low vision care delivers successful patient outcomes while also making economic sense. For more information, please contact Eschenbach Optik of America, Inc. at (800) 487-5389 or info@eschenbach.com or visit our website at www.eschenbach.com.