



For immediate release

## IRIS THE VISUAL GROUP ACQUIRES THE NATHALIE BRIEN OPTOMETRY CLINIC

**Laval, QC (March 2, 2017)** —IRIS, The Visual Group (1990) Inc. announced today the acquisition of the Nathalie Brien optometry clinic.

Dr. Michael Chaiken, president and chief executive officer of IRIS, The Visual Group is pleased to announce the acquisition of this clinic, well-established for several years now in the “Médi-Club du Sanctuaire” in Montreal. This acquisition is another notch in IRIS’s development strategy on the heel of its January 30th acquisition of Josephson Opticians, an industry icon that operates six retail locations in the Greater Toronto Area.

“We are very happy to have acquired this prestigious optometry clinic skillfully built by Dr. Nathalie Brien, an excellent optometrist” expressed Dr. Chaiken. “Nathalie is a very well-known colleague at the forefront of the optometry community in Quebec who along with her team of optometrists, opticians and members of her staff shares our values for offering excellent services and products. I look forward to working with Nathalie at IRIS, The Visual Group” said Dr. Chaiken.

Dr. Brien will continue to practice at the Clinic and will hold certain responsibilities at IRIS with respect to the recruitment of optometrists. “I chose IRIS because their optometrists and opticians adhere to the identical philosophy of excellence that I’ve always followed in my career” claimed Dr. Brien.

**About IRIS The Visual Group** - Founded in 1990, IRIS The Visual Group has become the largest network of eye care professionals in Canada. Thanks to a distinctive concept and commitment to highest quality products and services, IRIS has managed to differentiate itself in the eye care industry.

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