

IVO BENVIGNÙ NEW CHIEF OPERATIONS OFFICER AT BLACKFIN

Agordo, 11 May 2017 - Pramaor, the company based in Agordo, in the Province of Belluno, specialising in the manufacture of top-of-the-range titanium eyewear under the brand name Blackfin, announces that Ivo Benvegnù has been appointed Chief Operations Officer, reporting directly to CEO Nicola Del Din.

"Our exponential growth of the last few years has made necessary a major reorganisation of our production processes which all take place entirely in-house" – says Nicola Del Din – "We are delighted to welcome Ivo to our team. His long experience and distinguished career in the eyewear industry will be a crucial factor for the growth of our production department, enabling us to cope more effectively and more efficiently with our amazing increase in sales. What's more, this decision is proof of our resolve to take our corporate culture to the next level, which we at Blackfin call Phase Three. I would like to thank Corrado Rosson, our Head of Design, who from 2014 has performed the dual role of both Product and Production Manager".

"I'm overjoyed to bring my experience to Pramaor, this young dynamic company" – asserts Ivo Benvegnù – "I've taken the time to meet and get to know all the staff members who have impressed me with their passion for their job and respect for the company. The job of organising operations is a vital one and I'm sure that with such a team we will be able to achieve our goals, guaranteeing the company even greater growth."

"Ivo's arrival is an enormous help, above all providing a marvellous opportunity for Blackfin to grow and consolidate the results we have delivered thus far. Now I can devote myself full-time to product design and development." – adds Corrado Rosson.

Backed by his many years of experience in leading multinational eyewear companies, playing a management role in both production and research and development, it will be Ivo Benvegnù's job to organise the Blackfin Operations Division, making an important contribution to meeting the turnover target, expected to exceed 10 million euro by the end of 2017.

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Press info:

Silvia Boccardi | ZED_COMM | T. +39 045 8020006 | M. +39 327.2236481 | E.silvia@zedcomm.it