



For immediate release

## IRIS ACQUIRES THE “CLINIQUE OPTOMÉTRIQUE SAINTE-THÉRÈSE”

**Laval, QC (March 8, 2017)** — IRIS, The Visual Group (1990) Inc. announced today that it acquired a controlling interest of “la Clinique optométrique Ste-Thérèse”.

Dr. Michael Chaiken, President and CEO of IRIS is pleased to announce its significant equity in this clinic, established in Ste-Thérèse since 1963. IRIS is thus pursuing its

pan-Canadian expansion strategy. Just recently, IRIS penetrated the Maritime market by purchasing the optometry clinic of Drs. Blanchard & Soicher of Fredericton, New Brunswick. Earlier in the year, IRIS acquired Josephson Opticians; an Ontario based retailer boasting six locations in the GTA.

“We are very pleased to have acquired this optometry clinic that has been such an integral part of the Ste Thérèse community for over fifty-four years. Drs. Marie-Claude Thibault, Valérie Bélisle and Isabelle Lacroix are the third generation of optometrists to practice in this clinic founded by Drs. Jacqueline Moreau and Henri Allard and in which Dr. Louise Gagnon has been practicing since 1976” claimed Dr. Chaiken.

Drs. Marie-Claude Thibault, Valérie Bélisle and Isabelle Lacroix will remain partners and because they are ignited by the same values as IRIS, we can rest assured that this existing team will pursue our common mission that aims to offer the best services and products in the eye care industry.

**About IRIS The Visual Group** Founded in 1990, IRIS The Visual Group has become the largest network of eye care professionals in Canada. Thanks to a distinctive concept and commitment to highest quality products and services, IRIS has managed to differentiate itself in the eye care industry.

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For more information or to schedule an interview please contact:

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