



## Johnson & Johnson Vision Care Companies expands portfolio to reach more patients with ACUVUE OASYS® Brand Contact Lenses 1-Day for ASTIGMATISM

*New lens offered in largest parameter range of any daily disposable silicone hydrogel toric soft lenses<sup>1</sup>*

TORONTO, Ontario May 22, 2017 – **Johnson & Johnson Vision Care Companies** today announced the Canadian launch of ACUVUE OASYS® Brand Contact Lenses 1-Day for ASTIGMATISM, a daily disposable contact lens with BLINK STABILIZED® Design and HydraLuxe™ Technology for consistent, clear, stable vision and exceptional comfort.

Among people that require vision correction, nearly half have astigmatism in at least one eye<sup>2</sup> and full correction can provide them with improved visual quality of life<sup>3</sup>. ACUVUE OASYS® Brand 1-Day for ASTIGMATISM combines two technologies:

- **HydraLuxe™ Technology** includes tear-like molecules and highly breathable hydrated silicone that integrate with the patient's own tear film<sup>4</sup>. These tear-like molecules help support a stable tear film and avoid feelings of tired eyes.
- **BLINK STABILIZED® Design** harnesses the natural power of the eyelids, to help keep the lens in the correct position even with head and eye movements<sup>5</sup>.

ACUVUE OASYS® 1-Day for ASTIGMATISM supports great practice efficiency with 99% first fit success\*<sup>6</sup>, and outstanding 20/20 vision for patients<sup>§6</sup>.

"We set out to create an optimized contact lens option for patients with astigmatism, bringing together our best technologies in material and design for a lens that provides clear, stable vision with the exceptional comfort people have come to expect from ACUVUE OASYS® Brand Contact Lenses," said Giovanna E. Olivares, OD, Global Astigmatism Platform Director, **Johnson & Johnson Vision Care, Inc.** "Unlike other lenses for astigmatism that are primarily held in place by gravity and are often thicker toward the bottom of the lens, ACUVUE OASYS® 1-Day for ASTIGMATISM harnesses the natural power of the eyelids to stabilize on the eye, and the lens is symmetrical, resulting in minimal interaction between the lens and the lower eyelid."

ACUVUE OASYS® 1-Day for ASTIGMATISM will be available in the largest parameter range of any daily disposable silicone hydrogel toric soft lenses, with 40-67% more parameters compared to other daily disposable toric lenses\*\*. This contact lens provides Class 1 UV protection, blocking more than 90% of UVA and 99% of UVB rays.<sup>†‡</sup>

### EYE-INSPIRED™ Design

For more than 30 years, **Johnson & Johnson Vision Care Companies** has focused exclusively on improving vision through quality contact lenses, never compromising on its goal to create technologies that make meaningful differences in people's lives.

A deep understanding of patient lifestyle needs as well as those of eye care professionals has driven R&D to create innovative solutions designed to complement the natural function of the eye. By developing contact lenses based on a deep understanding of how the eye works, the ACUVUE® Brand strives to maximize the eye's natural wellbeing during contact lens wear, and give patients and eye care professionals an exceptional experience.

**Johnson & Johnson Vision Care Companies** is committed to improving and restoring sight for patients worldwide. Since debuting the world's first disposable soft contact lens in 1987, it has been helping patients see better through their world-leading ACUVUE® Brand Contact Lenses portfolio. In 2017, Johnson & Johnson invested further in eye health by expanding into cataract surgery, laser refractive surgery (LASIK) and consumer eye health. Serving more than 60 million patients a day across 103 countries, **Johnson & Johnson Vision Care Companies** is committed to helping more people in more places improve or restore their sight. Dual headquartered in Jacksonville, Florida, and Santa Ana, California, **Johnson & Johnson Vision Care Companies** has more than 8,400 employees worldwide.

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ACUVUE® Brand Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available from Johnson & Johnson Vision Care division of Johnson & Johnson Inc., by calling 1-800-267-5098 or by visiting [acuvueprofessional.ca](http://acuvueprofessional.ca).

‡Class 1– Must transmit less than 10% (<10%) of UVA and 1% (<1%) of UVB. UV-blocking percentages are based on an average across the wavelength spectrum.

† Helps protect against transmission of harmful UV radiation to the cornea and into the eye.

<sup>Δ</sup>**WARNING:** UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area. You should continue to use UV-absorbing eyewear as directed. **NOTE:** Long-term exposure to UV radiation is one of the risk factors associated with cataracts. Exposure is based on a number of factors such as environmental conditions (altitude, geography, cloud cover) and personal factors (extent and nature of outdoor activities). UV-blocking contact lenses help provide protection against harmful UV radiation. However, clinical studies have not been done to demonstrate that wearing UV-blocking contact lenses reduces the risk of developing cataracts or other eye disorders.

\* 100% of eyes experienced acceptable lens fit at fitting, with 99% experiencing acceptable fit at 1-week follow-up (321/324). Rx range: -1.50 to -4.00DS inclusive, -0.75 to 1.50DC inclusive and axes within  $180 \pm 15^\circ$  or  $90 \pm 15^\circ$ . Acceptable fit defined as absolute lens misrotation  $\leq 20$  degrees, and lens stability with blink  $\leq 5$  degrees.

\*\* 67% > DAILIES® Aqua Comfort Plus Toric; 50% > BioTrue® ONEday for Astigmatism; 42% > Clariti® 1-day Toric; 40% > MyDay® Toric  
§ In a clinical trial, 97% of patients achieved a monocular VA 20/20 or better at the fitting visit, with 100% achieving 20/25 or better.

1. JJVC data on file 2017. Proportion astigmats accommodated with ACUVUE OASYS® Brand Contact Lenses 1-Day for ASTIGMATISM.
2. Young G, Sulley A, Hunt C. Prevalence of astigmatism in relation to soft contact lens fitting. *Eye Contact Lens*. 2011;37(1):20-25.
3. Nichols J, et al. A comparison of toric and spherical soft contact lenses on visual quality of life and ease of fitting in astigmatic patients. BCLA/NCC conference 2016.
4. JJVC data on file 2016. HydraLuxe™ Technology Definition.
5. JJVC data on file 2016. Design enhancements and resultant benefits of ACUVUE OASYS® Brand Contact Lenses 1-Day with HydraLuxe™ Technology for ASTIGMATISM.
6. Straker B, Hamada W, Sulley A, Olivares G. Fitting performance and efficiency with a new silicone hydrogel daily disposable toric contact lens. Poster presented at: GSLS Conference 2017.

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