

For immediate release

## **Essilor Canada launches Varilux® RoadPilot™, its latest innovation to fully enjoy the road**

Available starting June 20, 2017, Varilux® RoadPilot™ lenses are perfectly adapted for driving with large fields of vision where it matters the most to drivers, allowing presbyopes to fully enjoy the road.

Driving requires good intermediate and far vision. With the absence of a near vision zone, the specific fields of vision required for driving are optimized and distortions are reduced. The ergonomic design of Varilux RoadPilot is based on the observation of actual drivers' visual needs whatever their car and provides them with three main benefits:

### **A clear panoramic view**

Thanks to completely unobstructed peripheral vision, wearers experience natural eye movements when checking rear-view mirrors and can better anticipate lateral movements and action of other cars.

### **Easy access to the dashboard and all driving indicators**

The intermediate vision zone covers the main portion of the lens, offering direct, natural access to all critical information: speedometer, navigation system and more.

### **Dynamic vision with no distortion**

A small power variation is automatically added to the lenses to ensure functional near vision. This will optimize the fields of vision specific to driving and reduce distortions. Drivers will feel safer behind the wheel and be able to react faster.

All presbyopes can now rediscover the pleasure of driving safely with Varilux RoadPilot lenses.

For more information, contact Essilor Lens Consultant.

## Press Release – Essilor Group Canada

### **About Essilor Group Canada Inc.**

Because Canadians have visual needs that impact their lives, and because we care about their vision, Essilor Canada's mission is to *Improve Lives by improving sight*. It translates into everything we do: our products, services, technologies, trainings, philanthropic initiatives, as well as in our involvement in health, environment and safety.

We are committed to be the partner of choice for eyecare professionals by delivering innovative visual solutions and market insights that will empower them to succeed, and create value for consumers, so that together we can help them see better, every day.

Present in Canada since 1972, Essilor is proud to contribute to the growth of our country's economy with over 1000 employees, 3 digital surfacing laboratories and 40 regional and partner laboratories. Essilor Canada is a subsidiary of Essilor International, the world leader in ophthalmic optical products that invests heavily in research and development to create new products always better adapted to the needs of wearers. Essilor creates, manufactures and personalizes a wide range of corrective lenses and coating that are distributed through eyecare professionals and help prevent visual health issues, correct and protect vision. Canadians can entrust their vision to Essilor brands such as Varilux®, Eyezen™, Crizal®, Xperio® and Transitions®.

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