

Press Release

June 2017

Nikon Optical Canada Inc.

Montreal, Canada



Nikon Optical Canada Inc. Announces New President Isabelle Mongeau

Nikon Optical Canada Inc., on behalf of Mr. Masahiro Horie – Vice President, Nikon Optical Inc, announces a forthcoming change in its Canadian leadership. Ms. Isabelle Mongeau succeeds Mr. Pierre Longerna as President of Nikon Optical Canada and North America. Isabelle Mongeau, currently Senior VP Marketing and Business Development, will be undertaking her new function as of July 1st, 2017.

President for the past five years, Pierre significantly contributed to Nikon Optical Canada Inc.'s growth by the reinforcement of value creation strategies in the Canadian market place through focus on customer needs, quality products and service, innovation and premium branding. We are thrilled for Pierre as he has been appointed to new responsibilities for the organisation in Australia. We strongly believe his new team will benefit from his knowledge and experience.

"I am honoured and very excited about this opportunity and would like to thank Pierre for paving the way to renewed growth for Nikon Optical Canada Inc." says Isabelle Mongeau. "It is a particularly exciting time to take the leadership of this wonderful organisation since 2017 celebrates the 100th Anniversary of Nikon Corporation globally. This significant milestone will be underlined with the introduction of new products, new innovation and celebrations for the Nikon teams and their customers all over the world."

Nikon Optical Canada Inc., (NOCI), has been manufacturing and selling ophthalmic lenses to Eye Care Professionals for more than 30 years in Canada and is one of the top players on the Canadian market, with a premium positioning. By literally mimicking the workings of the human eye, Nikon Optical affords the wearer the unparalleled comfort and pleasure of lenses that are the closest thing to natural vision. From single vision to progressive lenses, Nikon assures all wearers superior visual performance through proven optical design expertise and the finest materials and coatings in the world today.

We sincerely thank Pierre for his dedication towards the Canadian optical industry and wish Isabelle the best of success in the continuation of our mission.