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Grand Prize Winners of Transitions Optical “Sunrisers Contest” Witness Two of World’s Best Sunrisers

Pinellas Park, Fla., September 28, 2017 – Transitions Optical has named Kaleigh Nevin of Vancouver, BC the grand prize winner of its consumer Sunrisers Contest, and Airdrie Eyecare Centre of Airdrie, AB as the grand prize winner of its eyecare professional Sunrisers Contest.

The contest, which ran from May 15, 2017 until August 6, 2017, gave consumers and eyecare professionals a chance to win a grand prize trip that allows them to experience some of the world's best sunrises. Business Law student Kaleigh Nevin's creative video submission for the consumer contest earned her the grand prize trip to Machu Picchu, Peru to see one of the world's best sunrises from the Sacred Valley.

Airdrie Eyecare Centre, who received the most points for the eyecare professional contest, won a trip for two to attend Vision Expo West 2017 and a helicopter ride at sunrise over the Grand Canyon.



Kaleigh Nevin (brunette with hat in center) in Peru with her sister and Transitions film crew.



Drs. Jared Long and Amy Forest take a helicopter ride over The Grand Canyon.

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More About the Sunrisers Contests

To participate, eyecare practices were required to register in the Sunrisers Contest online and encourage patients to enter the consumer Sunrisers Contest and mention their practice name as a referral. Patients could nominate themselves or someone they know who lives the good life, seizes every opportunity and lives every moment without limitations. A short video or written submission was required to participate. Eyecare practices earned a point for every patient who entered the contest and mentioned their practice name as a referral. While there was only one grand prize, consumers were also entered to win weekly drawings for a free pair of eyeglasses with Transitions® lenses.

About Transitions Optical

Transitions Optical is the leading provider of plastic photochromic (adaptive) lenses to optical manufacturers worldwide. Having been the first to successfully manufacture and commercialize plastic adaptive lenses in 1990, and as a result of its relentless investment in research and development and technology, Transitions Optical offers a wide variety of products, setting new standards of advanced performance to provide ever increasing visual comfort and UV protection.

Product leadership, consumer focus, and operational excellence have made the *Transitions*® brand one of the most recognized consumer brands in optics.

For more information about the company and *Transitions* lenses, visit Transitions.com.

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NOTE: For high resolution images, please contact Brian Ackermann at 412-477-4312 or Brian.Ackermann@havas.com.