

For Immediate release

Essilor Canada Introduces the Eyezen Scholarship Program

We estimate that today, approximately 5 million Canadians need vision correction and do not have it, which impact their lives, their ability to learn and to succeed. Essilor’s mission, in Canada and throughout the world, is to *Improve lives by improving sight*. It translates into everything we do, every day. Our goal is to eliminate poor vision in all its forms because we believe that everyone has the right to good vision.

We are very pleased to announce the new Eyezen Scholarship Program developed in collaboration with HumanWare and the En Vue Foundation. As of January 1, 2018, for every Eyezen lens sold in Canada, a portion of the proceeds will be donated to Fondation En Vue. From this fund, the Fondation En Vue will donate up to five Prodigy Connect devices, per year, to students living with a visual impairment, to help them continue their postsecondary education.

“Eyezen lenses are designed to relax and protect the eyes of young adults even when they use digital screens for long periods of time. Today’s young people, whether they have perfect vision or a visual limitation, are hyper connected: the smart phone or laptop is never far away”, explains Jean-François Lacasse, Vice-President Marketing and business development-Essilor Canada. “That’s why we chose Eyezen lenses to propel this scholarship program.”



HumanWare’s Prodigy Connect system



From left to right : Jean-François Lacasse, Vice-President Marketing and business development-Essilor Canada; Jean Reeves, President of board of directors- Fondation En Vue; Sarah Latendresse, Product Manager-Essilor Canada; Bruce Miles, President-HumanWare

About Essilor Canada

Because Canadians have visual needs that impact their lives, and because we care about their vision, Essilor Canada's mission is to *Improve lives by improving sight*. It translates into everything we do: our products, services, technologies, trainings, philanthropic initiatives, as well as in our involvement in health, environment and safety.

We are committed to be the partner of choice for eyecare professionals by delivering innovative visual solutions and market insights that will empower them to succeed, and create value for consumers, so that together we can help them see better, every day.

Present in Canada since 1972, Essilor is proud to contribute to the growth of our country's economy with over 1000 employees, 3 digital surfacing laboratories and 40 regional and partner laboratories. Essilor Canada is a subsidiary of Essilor International, the world leader in ophthalmic optical products that invests heavily in research and development to create new products always better adapted to the needs of wearers. Essilor creates, manufactures and personalizes a wide range of corrective lenses and coatings that are distributed through eyecare professionals and help prevent visual health issues, correct and protect vision. Canadians can entrust their vision to Essilor brands such as Varilux®, Eyezen™, Crizal®, Xperio® and Transitions®.

About HumanWare

For over 25 years, HumanWare's inspiring vision has produced a range of highly intuitive and ingenious solutions that empower blind and visually impaired people to participate actively in a world made for the seeing.

In 2014, HumanWare entered into a major strategic partnership with Essilor, the world leader in ophthalmic optics. This alliance accelerates investment in research and development to offer new and innovative high-quality products for both blindness and low vision, while improving their accessibility for more people with visual impairments.

About Fondation En Vue – De l'institut Nazareth à Louis Braille

Since its creation in 2000, Fondation En Vue has donated more than \$ 6.7 million to the Institut Nazareth et Louis-Braille. This money has helped finance many projects and many more are coming. Of course, all this would not be possible without the continued efforts of Fondation En Vue's team, and without the support of partners and sponsors who work with them year-round.

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