



**Johnson & Johnson Vision Expands Monthly Offering with
ACUVUE® VITA® Brand Contact Lenses for ASTIGMATISM**

Nearly half of vision-corrected patients has astigmatism in at least one eye,¹ and full correction can provide improved visual quality of life²

TORONTO, ON (November 1, 2017) – Johnson & Johnson Vision today announced the Canadian launch of ACUVUE® VITA® Brand Contact Lenses for ASTIGMATISM, a daily wear, monthly replacement contact lens with Eyelid Stabilized Design and HydraMax™ Technology for consistent, clear, stable vision with reliable, exceptional comfort – all month long.³

ACUVUE® VITA® Brand for ASTIGMATISM is the newest addition to the ACUVUE® VITA® family. Two-thirds of monthly spherical contact lens wearers report comfort-related issues, yet a majority (73%) do not tell their Eye Care Professional about their comfort issues because many think it is “normal” and some even fear that their Eye Care Professional might take them out of contact lenses.⁴

Astigmatism is an imperfection in the curvature of the cornea that can cause blurred or distorted vision. Symptoms of uncorrected astigmatism may include eye strain and headaches, especially after reading or other prolonged visual tasks. Squinting also is a common symptom. Mild to moderate astigmatism can be corrected through eyeglasses, contact lenses or surgery.

Nearly 1 out of every 2 vision corrected patients has astigmatism in at least one eye,¹ and full correction can provide them with improved visual quality of life.² With the addition of ACUVUE® VITA® for ASTIGMATISM, the ACUVUE® VITA® family now offers parameters for nearly 96% of spherical and astigmatic eyes.³

ACUVUE® VITA® for ASTIGMATISM combines two technologies:

- **HydraMax™ Technology** is a non-coated silicone hydrogel formulation balanced to help maximize and maintain hydration throughout the lens for reliable, exceptional comfort – all month long. In a clinical study, more than 7 out of 10 wearers reported that ACUVUE® VITA® for ASTIGMATISM delivers exceptional comfort at weeks 1, 2, 3 and 4.³
- **Eyelid Stabilized Design** works naturally with the eyelids, helping to keep the lens in the correct position. In a clinical study, 75% of wearers reported crisp, clear, stable vision, even with head and eye movements.³

“It is important that when Eye Care Professionals prescribe a monthly contact lens for their astigmatic patients, they can be confident that the lens provides consistent, clear stable vision and exceptional comfort for a full month of wear – not just for the first week or two,” said Cristina Schnider, OD, Director, Global Professional Affairs for Johnson & Johnson Vision Care, Inc.

ACUVUE® VITA® for ASTIGMATISM provides Class I UV protection, blocking approximately 93% of UVA and 99% of UVB rays.^{††}

Johnson & Johnson Vision will launch ACUVUE® VITA® for ASTIGMATISM through its operating company, Johnson & Johnson Inc.

EYE-INSPIRED™ Design

For more than 30 years, Johnson & Johnson Vision Care, Inc. has focused exclusively on improving vision through quality contact lenses, never compromising on its goal to create technologies that make meaningful differences in people's lives.

A deep understanding of patient lifestyle needs as well as those of Eye Care Professionals has driven R&D to create innovative solutions designed to complement the natural function of the eye. By developing contact lenses based on a deep understanding of how the eye works, the ACUVUE® Brand strives to maximize the eye's natural wellbeing during contact lens wear, and give patients and Eye Care Professionals an exceptional experience.

Johnson & Johnson Vision

Johnson & Johnson Vision, through its operating companies, is committed to improving and restoring sight for patients worldwide. Since debuting the world's first disposable soft contact lens in 1987, Johnson & Johnson Vision Care, Inc. has been helping patients see better through their world-leading ACUVUE® Brand Contact Lenses portfolio. In 2017, with the addition of Abbott Medical Optics Inc., the Johnson & Johnson Surgical Vision business, Johnson & Johnson invested further in eye health by expanding into cataract surgery, laser refractive surgery (LASIK) and consumer eye health. Serving more than 60 million patients a day across 103 countries, Johnson & Johnson Vision is committed to helping more people in more places improve or restore their sight. Dual headquartered in Jacksonville, Florida, and Santa Ana, California, Johnson & Johnson Vision has more than 8,400 employees worldwide.

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References

1. Young G, Sulley A, Hunt C. Prevalence of astigmatism in relation to soft contact lens fitting. *Eye Contact Lens*. 2011; 37(1):20-25.
2. Nichols J, et al. A comparison of toric and spherical soft contact lenses on visual quality of life and ease of fitting in astigmatic patients. BCLA/NCC conference 2016.
3. JJVC data on file 2017. Subjective Performance and Clinical Outcomes of ACUVUE® VITA® Brand Contact Lenses for ASTIGMATISM.
4. US-UK-DE Monthly Wearer Experience (Leger Survey)

ACUVUE® Brand Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available from Johnson & Johnson Vision Care division of Johnson & Johnson Inc., by calling 1-800-267-5098 or by visiting acuvueprofessional.ca.

†Helps protect against transmission of harmful UV radiation to the cornea and into the eye.

‡**WARNING:** UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area. You should continue to use UV-absorbing eyewear as directed. **NOTE:** Long-term

exposure to UV radiation is one of the risk factors associated with cataracts. Exposure is based on a number of factors such as environmental conditions (altitude, geography, cloud cover) and personal factors (extent and nature of outdoor activities). UV-blocking contact lenses help provide protection against harmful UV radiation. However, clinical studies have not been done to demonstrate that wearing UV-blocking contact lenses reduces the risk of developing cataracts or other eye disorders.

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