



MODERN OPTICAL
I N T E R N A T I O N A L

FOR IMMEDIATE RELEASE
December 8, 2017

Contact: Paula Weissman
pjweissman@modernoptical.com
800.323.2409 ext. 544

**MODERN OPTICAL INTERNATIONAL
Hires New National Sales Trainer**

Roselle, IL – Value eyewear and managed care leader Modern Optical International announces the addition of Debora DeLong who will serve as the company's National Sales Trainer. An industry veteran with 23+ years of training and optical experience, Debora will assist with recruitment and lead the onboarding and training process for all new hires. Collaborating closely with Chris Millet, Modern's Director of Sales Development, she will also assist with key account management.

"Debora's newly-created position is an investment in the future of Modern Optical," said Ken Weissman, President and CEO. "We are very fortunate to have someone of Debora's caliber and energy on our Modern Team. Her extensive optical experience and training expertise will accelerate our newest territory managers' learning curves to achieve targeted results at a faster rate."

A jpeg image of Debora may be accessed in this Dropbox link:

<https://www.dropbox.com/s/bwmddd4s451riu2/Debora%20DeLong.jpg?dl=0>

About Modern Optical International

Modern Optical International, based in suburban Chicago, is a family-owned and operated business founded in 1974. A provider of quality eyewear for adults, teens, and children, Modern is the industry leader in value eyewear and managed care. With 15 unique collections representing over 900 styles, Modern Optical frames are ideal for managed care, price specials, second pair sales, and frame and lens programs. Our Summit Optical Supply Division provides cases, parts, cleaning cloths, and more. Please visit www.modernoptical.com or call 800.323.2409 for more information.

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