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## **Taron Sutcliffe Expands Role at Eschenbach Optik of America, Inc.**

**(Danbury, CT – December 20, 2017)**

Eschenbach announces the appointment of Taron Sutcliffe, currently CFO of the company, as Vice President and Officer of the Corporation. Taron's new title, commensurate with her elevation and new fiduciary responsibility, includes becoming the Secretary and Treasurer of the Corporation and became effective on December 14, 2017. Taron has worked as Eschenbach's CFO since January 1, 2017 and has had a profound impact on the business, establishing herself as a leader and conscientious custodian of Eschenbach's assets, financial strategy and distribution activities.

### **About Eschenbach Optik of America, Inc.**

Eschenbach is a world leader in the manufacture and distribution of high quality magnification solutions that enhance the safety, independence, productivity and quality of life of its users. The company offers low vision care providers numerous diagnostic assortment options to choose from as well as training and consultative support, all of which ensure their low vision care delivers successful patient outcomes while also making economic sense. For more information, please contact Eschenbach Optik of America, Inc. at (800) 487-5389 or [info@eschenbach.com](mailto:info@eschenbach.com) or visit our website at [www.eschenbach.com](http://www.eschenbach.com).