PRESS RELEASE

For immediate release

Seven collections of the Danish brand Nine are now available at PRISME OPTICAL GROUP!

Montreal, July 2018- In a continuous effort to better serve their clients with eyeglass frames fabricated with 100 percent Japanese titanium, the Canadian company PRISME OPTICAL GROUP, is proud to announce that it is the exclusive distributor of the Danish brand Nine in Canada. The seven unique collections of Nine Eyewear optical and sunglasses are designed in Denmark and fabricated by hand by qualified artisans in Japan.

Since the first frames fabricated in 2010, The Nine company was able to create extremely light titanium eyeglasses. The name Nine of the Danish brand is inspired by the fact that all frames, independently of their shape, their colors and of their material, always have to weight 9 grams or less.

Perfectly adaptable to the needs of every client, the seven collections **Nine**, **Nine Edge**, Nine 3rd, Nine Origin, Nine IBT, Nine Five and Nine Sun are a blend of lightness and outmost comfort. It is therefore possible to order 3 different bridge sizes in width, 3 different length of temple tips and either silicone or titanium nose pads.

Nine Eyewear received the Red Dot Award, a prestigious and internationally acclaimed prize in the product design category. The Red Dot Award is one of the most important competitions in the world that recognizes the exceptional yearly design in terms of quality and innovation.

P.-S. Please take note that Prisme Optical Group is no longer distributing the Orgreen brand as of June 30, 2018.

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