



## Optique Le Cartier joins Visique in expanding Quebec market

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Visique | FYidoctors, the world's largest optometrist owned eye care company, is excited to announce that "After a brief hiatus in the Quebec market launching our Visique brand and building needed infrastructure, we are back on our growth path and are thrilled to welcome Optique Le Cartier to our growing organization", says Dr. Alan Ulsifer, Chairman and CEO of FYidoctors. "They have a stellar reputation for quality eyewear brands and amazing service and are well known in the greater Montreal area. We are proud to enhance their patient's eye care experience by revamping the examination area and adding the latest in diagnostic technology. Our brand of quality eye care is a perfect match for their service and unique product experience."

This acquisition adds to Visique's growing presence in Quebec. Equipped with a range of diagnostic technology, a wide selection of designer and exclusive label frames and internal freeform lens designs, this location demonstrates FYidoctors' renewed commitment to the Quebec region.

Since 1995, Optique le Cartier has been located at 1115, Sherbrooke Street W in downtown Montreal. Jacques and Patrick Zagury and their team represent a unique combination of the latest fashion eyewear, while at the same time offering quality vision care using the latest technology available on the market. Mr. Zagury states "Joining the amazing network of Visique | FYidoctors, and their capabilities of helping us reach our clients on a whole new level, was the main attraction to our joining the family".

"While our focus has always been on providing our clients with the absolute best in eye and vision care including contact lens fittings, progressive lenses and computer/smartphone lens technology, we pride ourselves in offering the very latest releases of Italian, French and American eyewear fashions, including Cartier, Chanel, Oliver Peoples, Tom Ford, Gold & Wood, Givenchy, Dior, Illesteva, Moscot, to name just a few".

Adds Dr. Ulsifer, "The new addition of Optique Le Cartier, will expand Visique's brand in what has been determined to be a key growth market. We look forward to this continued growth in Montreal and in the Quebec region as a whole. This addition significantly improves our brand awareness under both the Visique and FYidoctors brand and the opportunity to continue to utilize our marketing team to maximize the telling of our story of patient-focused care to more and more people. This addition is very good news for both our optometrists and our patients."

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### About FYidoctors and Visique

FYidoctors|Visique is a private, optometrist-owned-and-operated eye care company with its home office located in Calgary, Alberta and a fully automated, freeform laboratory and distribution facility located in Delta, British Columbia.

FYidoctors|Visique is currently the world's largest doctor-owned provider of ophthalmic products and services, with over 450 optometrists servicing over 185 locations. To learn more please visit FYidoctors.com or Visique.com