

PRESS RELEASE – IMMEDIATE DISTRIBUTION

LANCTÔT AND MONDOTTICA INTERNATIONAL

ANNOUNCE PARTNERSHIP TO DISTRIBUTE SANDRO EYEWEAR

February 12th, 2019 - Lanctôt and Mondottica International announce their official partnership by signing an agreement for the exclusive distribution of the Sandro eyewear collections in Canada.

Known for its clean lines and sophisticated aesthetic whilst embodying the cool of truly Parisian inspired style, Sandro is a leading accessible luxury brand featuring refined and versatile men's and women's collections. Sandro is available in 37 Countries and has over 590 points of sale worldwide. The brand plans to expand in the US and Canada in the next couple of years. There are already 5 free standing stores in Canada, with 9 shop-in-shops just in Hudson's Bay.

Built on a classic yet bold colour palette of black, grey, tortoiseshell and crystal, the Sandro eyewear collections are reflective of the contemporary Sandro man and woman. Discreet engraved branding is featured either on handmade acetates or refined metals, while bespoke elements such as custom made five-barrel hinges and distinctive real triple rivets add the finishing touch.

Stephane Leroy, Vice President at Lanctôt states: "We are tremendously excited to introduce the Sandro Eyewear collection in Canada. Lanctôt is very proud to offer Sandro, a great affordable luxury brand to the best eyewear clinics from Halifax to Vancouver."

Commenting on the agreement, Drew Oppermann, Mondottica Commercial Director for Canada, says: *"It is a privilege to work with a company like Lanctôt which has an excellent reputation for high quality products and outstanding customer service. There is great synergy between a brand like Sandro eyewear and the values of Lanctôt and we believe this is the beginning of a successful relationship"*.

To book an appointment to view the collection, please contact Lanctôt customer service department at 1-800-361-5045 or by email csroptical@rlanctot.com

For further information please contact the Lanctôt marketing department:
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About Mondottica International Group

Mondottica is a true world citizen. From humble beginnings, the eyewear company now has offices and operations in Hong Kong, London, Paris, Oyonnax, Molinges, Tokyo, Barcelona, Delhi, Moscow, New York and Sydney with distribution reach that spans all continents. Holding the licenses for a wide range of lifestyle and fashion brands, namely Anna Sui, Cath Kidston, Christian Lacroix, Ducati, Hackett, Joules, Karen Millen, Le Coq Sportif, Maje, Marimekko, Pepe Jeans, Sandro, Ted Baker (worldwide except USA and Canada) and United Colors of Benetton; and managing its proprietary brands Cogan, Spine and Zoobug, ensures Mondottica is ideally placed to cater to a broad demographic of style conscious consumers.

About Lanctôt Ltd

OUR STORY BEGINS WITH OUR PASSION FOR SPORTS!

Since 1953 Lanctôt Ltd has been a Canadian based, family-run business that specializes in the distribution and production of premium sporting goods, apparel and eyewear. Our distribution and design expertise combined with our passion for sport is the foundation of our success. Lanctôt's brands fall into 7 categories: Ski, Bike, Golf, Outerwear, Team Sports, Fashion and Eyewear. Our unparalleled experience in distribution, coupled with our great passion for sports, has enabled us to acquire over 65 years of successful experience, thanks to our partners, customers and collaborators.