

## **NEW ZEISS Lens Cleaning Solutions**

TORONTO – March 4, 2019 – <u>ZEISS</u>, an international leader in optics and optoelectronics, is announcing the launch of a variety of ZEISS Lens Cleaning Solutions, available to Canadian customers immediately.

These lens cleaning solutions are perfectly formulated to properly clean all optical lenses including cameras and scopes. Available in an array of different options, it's a perfect giveaway item to handout to patients with their ZEISS lenses or to offer in your practice as an after-sale solution.



Now, for a limited time, when you order a starter kit, you get your very own display case free.

One of the most exciting news is the launch of our new online ordering website for ZEISS Lens Cleaning Solutions. Through <a href="lenswipes.zeiss.ca">lenswipes.zeiss.ca</a>, you will be able to easily order ZEISS Lens Cleaning Solutions. Set up your online ordering account today!

Please visit lenswipes.zeiss.ca for more information or call us at 1-800-268-6489.

## **About ZEISS**

ZEISS is a global leader in technology, operating in the fields of optics and optoelectronics. The ZEISS Group develops, produces and distributes measuring technology, microscopes, medical technology, eyeglass lenses, camera and cinema lenses, binoculars and semiconductor manufacturing equipment. With its solutions, the company constantly advances the world of optics and helps shape technological progress. ZEISS is divided into four business segments: Research & Quality Technology, Medical Technology, Vision Care/Consumer Products and Semiconductor Manufacturing Technology. The ZEISS Group is represented in more than 40 countries and has over 50 sales and service locations, more than 30 manufacturing sites and about 25 research and development centers around the globe.

Further information is available at www.zeiss.ca