

# GCOMM 2019 Features World Renowned Experts in Myopia Management

## **Summary of Speakers and Presentation Topics**

You can view full biographies of all GCOMM speakers here:

http://myopiacouncil.org/conference/gcomm-2019/speakers/



Dr. Stanley Woo, MS, OD KeyNote: An Overview of Clinical Management of Myopia

Dr. Woo currently serves as the Director of the School of Optometry and Vision Science at the University of Waterloo in Ontario. He was previously Dean of Southern California College of Optometry (SCCO) at Marshall B. Ketchum University. He has served as President of the Texas Optometric Association, the American Academy of Optometry Diplomate program (low vision), and the professional OD committee for the ACOE.



Earl Smith, OD, PhD Observations Relevant to Treatment Strategies for Myopia

Professor Smith's research interests are focused on the optics of the eye. He has conducted award-winning research on the role of vision in regulating refractive development and eye growth, and published more than 180 refereed papers. He is also an accomplished lecturer, having received teaching awards at the department, college and university levels.



Andrei Tkatchenko, MD, PhD Pharmacogenomics Pipeline for Anti-myopia Drug Development: A New Path to Myopia Cure

Dr. Tkatchenko is Associate Professor of Ophthalmic Sciences at Columbia University. The main focus of Dr. Tkatchenko's research is identification and characterization of genes and genetic networks underlying refractive eye development, as well as studies of genetic variations causing development of refractive errors.



Peter Zhi Chen, MD, PhD The Missing Link Between Myopia and Control

Dr. Chen is an ophthalmologist from Fudan University Eye and ENT Hospital in Shanghai, China. His research interests are in the mechanism underlying myopia onset and development, optical and pharmaceutical interventions regarding myopia control, especially those related to orthokeratology. He is frequently published and has developed novel methods to deliver customized myopia control treatment plans to patients.





Pat Caroline, COT, FCLSA The Optics of Myopia Control

Professor Caroline serves as an instructor and lecturer at the Pacific University College of Optometry in Forest Grove Oregon (USA). He is a Fellow member and Diplomat of the Cornea and Contact Lens Section of the American Academy of Optometry. He has published over 300 papers on a wide range of contact lens topics and has lectured extensively throughout the world.



Michael Lipson, OD, FAAO, FSLS Quality of Life Issues w/OrthoK for Myopia Control

Dr. Michael Lipson is an optometrist/assistant professor at Michigan's Kellogg Eye Center. His clinical practice involves contact lenses with emphasis on specialty contact lenses for overnight corneal reshaping, keratoconus, post-corneal transplant, post-refractive surgery and severe dry eye patients. He is actively involved in clinical research as the principal investigator for studies on corneal reshaping, vision-related quality of life, myopia control and new lens designs



Eddie Chow, OD, FAAOMC Corneal Biomechanics as Applied to Orthokeratology: Putting all the puzzles together for effective lens design & myopia control

As GCOMM President, Dr. Chow welcomes all attendees, speakers, vendors, and sponsors. Dr. Chow is a licensed optometrists and renowned expert in orthokeratology and specialty contact lenses. He was the first Canadian optometrist to engage in the practice of orthokeratology, is a frequent presenter and orthokeratology lecturer in Hong Kong, China, Japan and at the School of Optometry, University of Waterloo.



Jeffrey Cooper, MS, OD Atropine Use in Myopia Treatment

Dr. Cooper specializes in cornea and contact management and is also currently a clinical professor at the State University of New York College of Optometry. He is affiliated with the New York State Optometric Association and the New York chapter of the American Academy of Optometry. He also is a member of the American Optometric Association and the American Academy of Optometry.





Shalu Pal, OD, FAAO, FSLS Just Getting Started in Ortho-K and Myopia Control? Here are the tips you need to know

Dr. Shalu Pal is a Fellow in the Scleral Lens Society and the current Chair of the American Optometric Association, Contact Lens and Cornea Section. She is a guest lecturer at all Optometry Schools across North American as a founder of the Staple Program. Her work in the area of specialty lenses, communication and practice management continues to be published.



Craig W. Norman, FCLSA

Mr. Norman has been involved in the development and evaluation of numerous products and technologies in the soft, GP and scleral lens category. He has published over 120 articles, posters, videos and book chapters on GP and Soft Lens Design, Presbyopic Contact Lenses, Specialty Contact Lens Uses and Eye Care Practice Management. He is presently the CTO (Chief Thinking Officer) of Wink Productions, Inc. an eyecare training and professional development corporation.



Randy Kojima, FAAO, FBCLA, FSLS, FIAO Corneal Topography: Can it define good versus bad myopia control?

Mr. Kojima is Director of Technical Affairs for Precision Technology, a GP contact lens manufacturing company based in Vancouver, Canada. He focuses on topographical interpretation, the study of corneal and scleral shape and research into a wide variety of advanced contact lens designs. He publishes regularly and frequently lectures internationally in the areas of corneal topography and specialty contact lenses.



Gary Gerber, OD How to Manage Your Myopia Management Practice

Dr. Gary Gerber is the founder and Chief Dream Officer for The Power Practice®, a practice building and consulting company whose mission is to help doctors power their professional and personal dreams. He is also the cofounder of Treehouse Eyes®, the country's first company dedicated exclusively to providing expert myopia management services. Dr. Gerber is a prolific writer and speaker who has authored hundreds of articles and given more than 500 thought provoking and enlightening presentations.





Justin Bazan, OD The Top 10 Tips for Incorporating Myopia Management Into Your Practice

Dr. Bazan is a pioneer in the use of social media as a marketing tool to help build a successful practice. Dr. Bazan is a recognized international speaker, with an emphasis on practice management, both in the eyecare industry and small business world. He is an avid industry writer and is a regular columnist Optometric Management and Optometry Times. He holds several industry positions including spokesperson for The Vision Council and academic consultant expert for Bausch and Lomb.



Eddie Chow, OD, FAAOMC Aspheric Orthokeratology: Managing Refractive Anomalies & Irregular Corneas with CUSTOM Aspheric Lenses

As GCOMM President, Dr. Chow welcomes all attendees, speakers, vendors, and sponsors. Dr. Chow is a licensed optometrists and renowned expert in orthokeratology and specialty contact lenses. He was the first Canadian optometrist to engage in the practice of orthokeratology, is a frequent presenter and orthokeratology lecturer in Hong Kong, China, Japan and at the School of Optometry, University of Waterloo.



Desmond Cheng, OD, PhD
The Effect of Myopia Control Spectacle Lenses

Dr. Cheng is a frequent speaker at myopia conferences, including as keynote speaker at the 1st WEIRC in Wenzhou, China, and at the 14th Hong Kong Optometric Conference, and the Hong Kong Hospital Authority. He is a reviewer for several optometry and ophthalmology journals, and inventor of the Essilor Myopilux Max spectacle lens for myopia control. His research interest is on children's myopia and binocular vision.

### For more information:

#### **Amy Chow, GCOMM Executive Director**

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Conference Web Site: <a href="http://myopiacouncil.org/conference/gcomm-2019/">http://myopiacouncil.org/conference/gcomm-2019/</a>

#### About the Global Council on Myopia Management

The Global Council on Myopia Management is a Canadian not-for-profit organization that organizes professional education opportunities, promotes public awareness, and coordinates research activities. GCOMM's mission is to halt the global myopia epidemic by educating doctors and parents about prevention and correction. Uncontrolled myopia can lead to vision loss and higher risks of eye diseases such as glaucoma, retinal detachment and cataracts. This vision loss is preventable through proper treatment and management.