



For Immediate Release

HOYA announces new Director of National Sales to further support independent Eye Care Professionals across Canada.

March 26, 2019 – Mississauga, Ontario – HOYA Vision Care Canada is proud to announce the promotion of Bernard Lecavalier to Director of National Sales. With more than 30 years of experience in the Optical industry, he has been a highly respected member of the Hoya Regional Sales Management Team over the last 11 years. During this time, Bernard has been engaged in various organizational areas with specific focus on cultivating the commercial business including sales training, building customer relationships with corporate buying groups, managing Wholesale accounts and overseeing the Safety Eyewear Division.

Ahmos Henry, President of Hoya Vision Care Canada, “Bernard’s promotion will help set an unprecedented national presence and positions HOYA Canada for continued growth and success. His business acumen, experience and leadership skills will further the level of support we offer to both Hoya team members and independent Eye Care Practices from all over the country.”

In his new role, Bernard will be responsible for all Hoya Canada Sales nationally and will also continue in his day to day responsibilities as Eastern Canada Regional Sales Manager for the time being.

Bernard holds a Bachelor of Science degree in Physical Education from Université de Montréal, a Marketing Certificate from UQAM (Université du Québec à Montréal) and an M.B.A. from the school of HEC, Université de Montréal.

For more information about HOYA Vision Care Canada, please contact the customer care team at 1-855-258-4692.

About Hoya Vision Care Canada

Hoya Vision Care Canada provides precision prescription laboratory services and high quality ophthalmic lenses to Eye Care Professionals across the country. Hoya provides a full range of proprietary lens materials, advanced designs for virtually every sight correction requirement and superior scratch and anti-reflection coatings using Hoya’s world-renowned Substrate Matching Properties™ processes. For more information, please visit www.hoyavision.ca

About HOYA

Founded in 1941 in Tokyo, Japan, Hoya is a global technology and med-tech company, and a leading supplier of innovative high-tech and medical products. Hoya is active in the fields of healthcare and information technology, providing eyeglasses, medical endoscopes, intraocular lenses, optical lenses, as well as key components for semiconductor devices, LCD panels and Hard DiskDrives. With over 150 offices and subsidiaries worldwide, Hoya currently employs a multinational workforce of 37,000 people. For more information, please visit <http://www.hoya.com>.

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