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MARCHON



**MARCHON EYEWEAR, INC. AND AUTHENTIC BRANDS GROUP
ANNOUNCE RENEWALS OF GLOBAL EYEWEAR PARTNERSHIPS
FOR NAUTICA AND NINE WEST BRANDS**

NEW YORK, NY, APRIL 11, 2019 – **Marchon Eyewear, Inc.**, one of the world’s leading manufacturers and distributors of quality eyewear and sunwear, and **Authentic Brands Group (ABG)**, owner of a global portfolio of lifestyle entertainment brands, today announced the long term renewals of the existing global eyewear licensing agreements for the **Nautica** and **Nine West** brands, respectively.

The strong alliance between the two companies is for the exclusive worldwide design, development, production and distribution of optical eyewear and sunglasses for Nautica, and optical eyewear and prescription sunglasses for Nine West.

“Given their leadership in the eyewear space, we are pleased to continue our partnership with Marchon on the expansion of Nautica and Nine West eyewear. Both of these brands coupled with Marchon’s expertise provide fashion eyewear to both men and women with a recognizable and modern approach,” said **Jarrold Weber**, Group President of Lifestyle at ABG.

“Nautica and Nine West are both iconic American brands that hold an important place in consumers’ hearts and minds. Both have been long term brands for Marchon and will continue to represent a core portion of our Lifestyle portfolio,” said **Nicola Zotta**, CEO & President of Marchon Eyewear, Inc. “We appreciate that ABG has provided a clear vision and thoughtful direction for each brand and we are honored to renew our partnership so as to strategically grow these brands within the eyewear category.”

Retail distribution for both brands is very strong with the Nautica eyewear collections sold worldwide in optical retailers, department and specialty stores, as well as through travel retail, nautica.com and other key online accounts. Nine West eyewear is sold around the world in upscale optical chains and specialty retailers, and is also available via individual eye care professionals.

About Authentic Brands Group

Authentic Brands Group (ABG) is a brand development, marketing, and entertainment company, which owns a portfolio of global entertainment and lifestyle brands. Headquartered in New York City, ABG manages, elevates, and builds the long-term value of more than 50 consumer brands and properties by partnering with best-in-class manufacturers, wholesalers, and retailers. Its brands have a global retail footprint in more than 100,000 points of sale across the luxury, specialty, department store, mid-tier, mass, and e-commerce channels and more than 4,800 branded freestanding stores and shop-in-shops around the world. ABG is committed to transforming brands by delivering compelling product, content, business, and immersive brand experiences. It creates and activates original marketing strategies to drive the success of its brands across all consumer touchpoints, platforms, and emerging media.

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About Authentic Brands Group (continued)

ABG's portfolio of iconic and world-renowned brands includes Marilyn Monroe®, Mini Marilyn®, Elvis Presley®, Muhammad Ali®, Shaquille O'Neal®, Dr. J®, Greg Norman®, Neil Lane®, Thalia®, Michael Jackson® (managed brand), Nautica®, Aéropostale®, Juicy Couture®, Vince Camuto®, Herve Leger®, Judith Leiber®, Frederick's of Hollywood®, Nine West®, Frye®, Jones New York®, Louise et Cie®, Sole Society®, Enzo Angiolini®, CC Corso Como®, Hickey Freeman®, Hart Schaffner Marx®, Adrienne Vittadini®, Taryn Rose®, Bandolino®, Misook®, 1.STATE®, CeCe®, Chaus®, Spyder®, Tretorn®, Tapout®, Prince®, Airwalk®, Vision Street Wear®, Above The Rim®, Hind®, Thomasville®, Drexel®, and Henredon®. For more information, please visit ABG-NYC.com.

About Nautica

Nautica® is a global lifestyle brand for men, women, and children with categories that range from sportswear, accessories, outerwear, footwear, fragrance and a complete home collection. Founded in 1983, Nautica started with six outerwear styles and has grown into a renowned brand offering classic nautical style for all occasions. Drawing from the essence of the water & the currents of the world, Nautica offers nautical inspired style that is iconic, yet modern and innovative in its fit, feel, and function. Today, Nautica is one of the most recognized American brands in the world, across 35 categories and in more than 65 countries. Nautica has more than 275 freestanding stores globally and 1,462 Nautica branded shop-in-shops worldwide.

About Nine West

Founded in 1978, Nine West is a leading footwear, apparel, and accessories company that has empowered women to take on the world in style. Nine West defines timeless, feminine style, translating key trends into wearable and attainable collections. The brand's lifestyle portfolio and global footprint includes over 60 countries around the world in department stores, outlets, shop-in-shops, concessions, e-commerce, and 151 Nine West branded locations.

About Marchon Eyewear, Inc.

Marchon Eyewear, Inc. is one of the world's largest manufacturers and distributors of quality eyewear and sunwear. The company markets its products under prestigious brand names including: Airlock, Calvin Klein, Chloé, Columbia, Diane von Furstenberg, DKNY, Dragon, Etro, Flexon, Karl Lagerfeld, Lacoste, Liu Jo, Longchamp, Marchon NYC, Marni, MCM, Nautica, Nike, Nine West, Salvatore Ferragamo and Skaga. Marchon Eyewear distributes its products through a global network of subsidiaries and distributors, serving over 80,000 accounts in more than 100 countries. Marchon Eyewear is a VSP Global company. VSP Global is a doctor-governed organization which connects its 88 million members to affordable, accessible, high-quality eye care and eyewear. Its industry-leading businesses combine to bring quality eye care insurance, high-fashion frames, customized lenses, ophthalmic technology, and connected experiences to increase access to eye care around the world. For more information, visit www.marchon.com and follow @marchoneyewear.

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LINK TO DOWNLOAD IMAGES – NAUTICA + NINE WEST:

<https://marchon.box.com/s/0f7gqx3baf1ihlrougclrhlagax6n4>

IMAGE CREDIT – NAUTICA: Courtesy of Nautica

IMAGE CREDIT – NINE WEST: Courtesy of Nine West

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