



For Immediate Release:

Contact: Angela Gerber
972-883-0896 ext. 972
agerber@libertysport.com

New Virtually Indestructible Rec Specs Z8 Frames for Young Girls

Fairfield, NJ (May 7, 2019) - Kids are too tough for everyday glasses. Engineered with the Rec Specs durability Liberty is known for, Z8 is the ideal solution for active youth whose glasses break too easily, while protecting their parents from the cost of replacing broken frames. Z8 frames are now 'Guaranteed for Life' with Liberty's new 'No questions asked' warranty that covers broken frames as well as scratched lenses when ordered through the Rec Specs Lab.

Designed to be 'Virtually Indestructible', the new [Z8-Y70](#) frames for young girls can be twisted, bent, and stepped on with their flexible and durable material. These frames are lightweight and fashion forward, providing style at school and durability at play and expand the best-selling Z8 Collection for kids.

The Z8-Y70 frames are available in a 47 and a 51 eye size for active young girls and come in four colors: Translucent Red/Lime, Translucent Blue/Powder Blue, Shiny Tortoise/Rose, and Translucent Purple/Lavender.

"When prescribing vision correction solutions for youth, durability and both short and long-term eye health are key considerations. Z8 frames, based on years of R&D by Liberty Sport, provide a level of durability unsurpassed by typical ophthalmic frames." Dr. Alan Reichow, OD, MEd, FAAO.

Liberty recommends the RS Clear Blue lens or the React-X Photochromic with RS Blue for all Z8 frames styles available through the Rec Specs Lab. Both provide a shatterproof lens with protection from blue light and reduce eye strain and the React-X provides an indoor and outdoor, all day lens solution.

Liberty also makes available [Rec Specs Sport Protective](#) eyeglasses and goggles for youth that are certified safe and tested to ASTM F803 impact standards. Z8 are 'Virtually Indestructible' everyday frames, but are not to be used as sport protective eyewear. Rec Specs Sport Protective eyeglasses and goggles are recommended to protect young athletes' eyesight while playing sports.

To see the Z8 frames in action, visit our [YouTube channel](#) and watch '[Hand-on Z8-Y70](#)' or the 'Dispensing Z8' series. To view the full range of Liberty solutions visit www.libertysport.com or call 800.444.5010 to order.



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About Liberty

Founded in 1929 and celebrating a 90-year “Heritage of Excellence” in 2019, Liberty is the leading manufacturer and distributor of Rec Specs Purpose-built Sport Protective, Sun Performance, and Active Rx Eyewear. Coupled with the Rec Specs Lab, Liberty provides 100% certified complete Rx solutions for active youth and adults. Liberty’s eyewear is worn wherever vision performance is critical: from baseball diamonds to the International Space Station, where NASA astronauts use Switch Technology. Liberty is committed to promoting awareness for sports eye injury prevention in partnership with both Prevent Blindness and Special Olympics.