



## #OptikEyeStyle ShowCase Tour

### VENDOR INFORMATION

## MONTREAL Thursday September 5, 2019

<b>Location</b>	<b>GalerieGORA</b> 279 Sherbrooke Ouest, Suite 205 Montréal, Quebec, Canada (2nd floor)
<b>Set up Time</b>	5 pm to 6 pm
<b>Trade Show Hours</b>	6 pm to 8:45 pm (Vendors will be asked to clear tables by 9 pm)
<b>Presentation / Prizes</b>	8:45 pm to 9 pm "Trends in the Canadian Frame Market"
<b>Social/Networking</b>	9 pm to 11 pm
<b>Table Information</b>	Vendor tables are 6 ft long x 30 inches wide. One chair per table is provided. Tables will be covered to the floor with white linens. Vendors may use their own branded table covers and skirts. Extending the table space with extenders, chairs etc. placed at the end of the tables is not permitted.
<b>Floor Displays</b>	Limited signage is allowed. E.g. A pop-up floor stand with a maximum floor foot print of 36 inches x 6 inches (maximum height 8 ft) per table
<b>Beverages and Fare</b>	Vendors and attendees will be provided with a limited number of complimentary tickets for wine and/or beer. Additional tickets will be available for sale.  Light fare will be provided through the event.
<b>Vendor Registration</b>	A link will be sent to register your representatives. MAX 2 reps per table.



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**Promo CODE**

Each vendor will be assigned a registration Promo Code. The promo code can be distributed digitally to customers and prospects. This code will allow your invited customers and prospects to by-pass the admission fee of \$25 and get a free admission ticket to the event .

**Show Specials**

Vendors have an option to provide Show Specials. Show Specials will be featured on the #OptikEyeStyle web page.

Please provide Brand ICON and Text,  
(text limited to 100-125 characters)  
Picture specifications: 200px wide x 125px high

See examples:

<https://optiknow.ca/optik-eyestyle-tour/show-specials/>

**Drop-off & Parking**

Vendors can park in front of the red door on the East side of the building on Sherbrooke Street where there is a large mural.

You may park there only to unload. Staff will be available to assist.

PLEASE USE YOUR FOUR-WAY FLASHERS while stopping to drop off.

Underground parking is available near by. Commercial parking rates apply. See venue map for location.

**Contact for More Information**

[eyestyletour@optikmag.ca](mailto:eyestyletour@optikmag.ca)

phone: 226 780 6871 x 5131

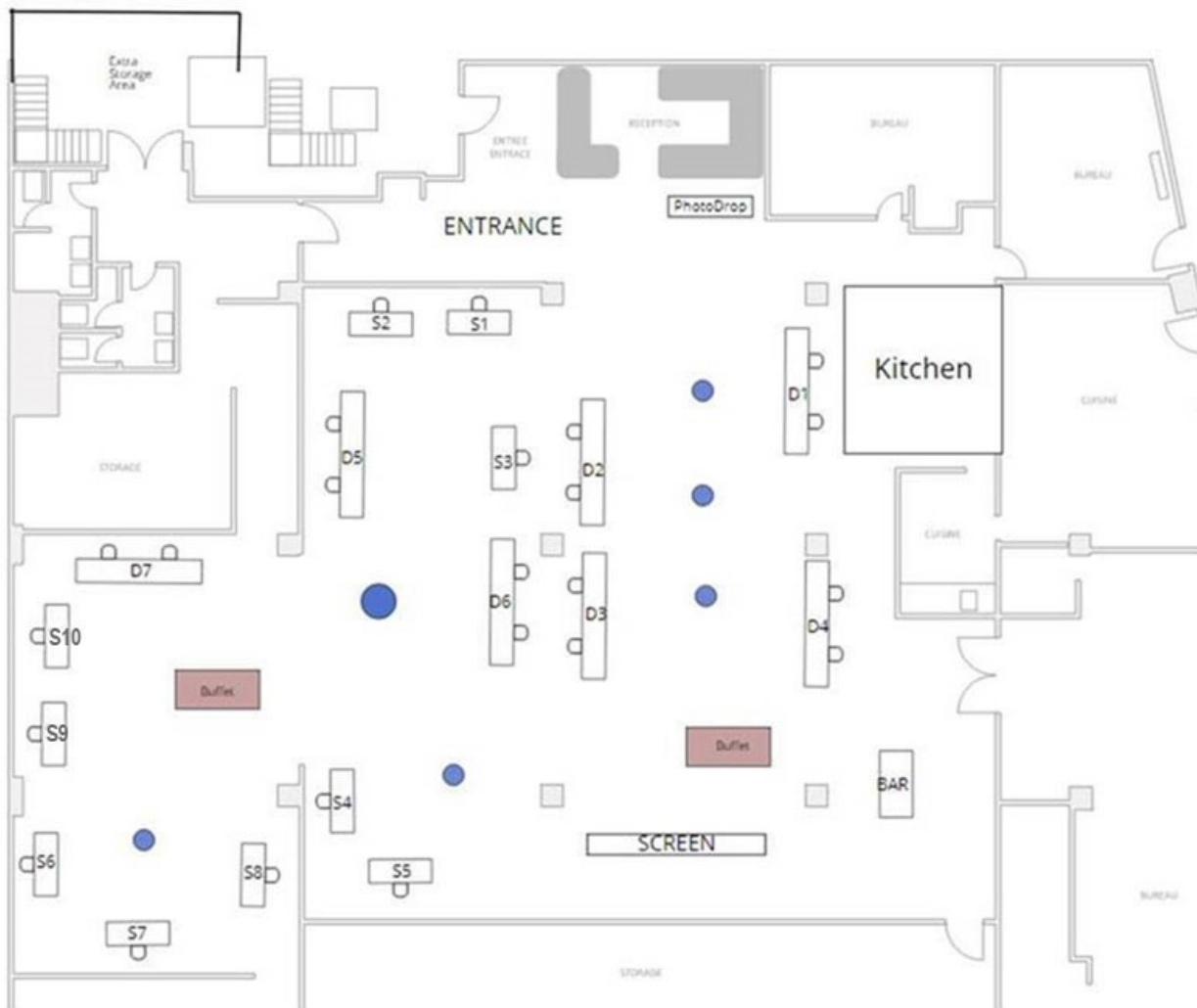


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## FLOOR PLAN



rue Sherbrooke Ouest

Avenue du Parc

● Bistro Table

● Cocktail Table



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## MAP

### GalerieGORA

279 Sherbrooke Ouest, Suite 205  
Montréal, Quebec, Canada

