



Press Release

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Nikon Optical Canada Inc.
Montréal, QC

SeeMax Infinite – Vision Perfected

Did you know that eye comfort levels vary from person to person?

Broadly speaking there are 2 main types of residual aberrations. Some wearers will be more sensitive to oblique astigmatism, while others experience greater sensitivity to power error.

That's why Nikon is launching the new SeeMax Infinite...The first single vision lens offering everyone personalized sensitivity optimization. This all new vision sensitivity personalization ensures that the lens is intelligently designed to cancel the type of aberration which a lens wearer is more sensitive to.

This unique personalization parameter can only be measured with Nikon's proprietary iPad application.

This new lens is customizable and available in a wide range of materials and options.

The summary of benefits for this product is as follows:

- Sharpest vision possible
- Natural vision when scanning from side to side
- Lenses feel like they are tailor-made for the patient's vision
- Easy to go from contact lenses to glasses

For more information, please contact your Nikon Territory Manager, call Nikon Customer Service at 1-800-663-8654 or visit www.nikonlenswear.ca.

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