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DIVERSITY IN PRACTICE: ESSILOR SPONSORS SIXTH EDITION OF EVE ASIA-PACIFIC

Diversity is a key value for the Essilor group. This is why Essilor has a number of initiatives dedicated to gender diversity and empowering women to contribute at the highest levels. In support of this, Essilor sponsored the sixth edition of EVE Asia-Pacific in Singapore to inspire women and enlighten men to drive change in their organizations.

Based on an original idea by Danone, in partnership with L'Oréal and other companies*, the EVE program is a unique management seminar which works on two levers: the individual and the organization. It aims to shape strong and inspiring individuals in order to bring change in the organization. To do so, each partner company chooses between 10 to 30 participants.

This year, the three-day leadership seminar gathered 165 participants, 22 nationalities from 16 companies to discuss issues of equality, responsibilities and future leadership in a series of plenary sessions and workshops. Thirteen Essilorians participated at the event; most of them reporting their favorite workshop topics to be one of the following: 'Political Savvy: a critical leadership skill', 'Finding your Why', 'Positive Leadership' and 'Build a Career your way'.

One EVE attendee commented: "EVE provided a great platform to step back from work and holistically develop myself. The various training programs were very useful in inspiring my self-confidence as a woman in the workplace, and in equipping me with skills to take care of myself in order to better contribute at work. It's a great platform for networking as well, and I hope that many more people at Essilor will get to benefit from this program."

Since the EVE program was created in 2010, more than 2,500 men and women from 25 countries have had the opportunity to take part in this seminar and are already forming an active community of "change-makers" committed to embodying a culture of diversity in their respective organizations. More than 100 leaders from Essilor have taken part in this program.

The next edition of the program, EVE Evian, will be held on 1-3 October 2019. As the program is open to both men and women, Essilor is looking to send more male representatives for upcoming editions of EVE in 2020.

*The original EVE Program is an idea from Danone, in partnership with L'Oréal, Crédit Agricole S.A., KPMG, SNCF, Orange and Caisse des Dépôts Group. It was created in 2010 and it is open to any company interested in the approach and wanting to contribute to the topic.

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2019.07.19

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2019.03.15

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