



For Immediate Release

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New Ordering Web Site Launched for Canadian ECPs Hoya Vision Care Canada Provides Additional Support and Features Online

October 1, 2019 – Mississauga, Ontario – HOYA Vision Care Canada announces the launch of their new ordering portal with even more features and capabilities than ever before. LensesByHoya.ca was pushed live and made available for immediate use to Eye Care Professionals across the country.

HOYA is always looking for new ways to support eye care professionals (ECP's), and with the increasing demand for digital submission capabilities, the new ordering portal not only satisfies these needs, but also offers many new features that make it easier to conduct business including: faster check-out, order confirmation and reporting availability.

This site is available to all ECP's currently ordering lenses through HOYA and ensures that the job submission process is efficient and reliable.

Ahmos Henry, President of HOYA Vision Care Canada stated that: "By providing Eye Care Professionals with the tools they need to work more efficiently, they will have more time to dedicate to patients which is just another way that HOYA Vision Care confirms its strong commitment to supporting the growth of our business partners."

For Eye Care Professionals who are looking for the right tools to implement into their practice, HOYA has created a demo site allowing dispensers to experience the benefits of partnering with HOYA.

As the Ally of the Eye Care Practice, HOYA wants to empower with science, technology and innovation and keep them ahead of the competition. LensesByHoya.ca is another example of this commitment to reinforcing this promise.

For more information about HOYA Vision Care Canada, please contact the customer care team at 1-888-258-4692.

About HOYA

Founded in 1941 in Tokyo, Japan, Hoya is a global technology and med-tech company, and a leading supplier of innovative high-tech and medical products. Hoya is active in the fields of healthcare and information technology, providing eyeglasses, medical endoscopes, intraocular lenses, optical lenses, as well as key components for semiconductor devices, LCD panels and HDDs. With over 150 offices and subsidiaries worldwide, Hoya currently employs a multinational workforce of 37,000 people. For more information, please visit <http://www.hoya.com>.

About HOYA Vision Care

For over 60 years, Hoya Vision Care has been a global leader in the eyeglass lens business. With a presence in over 50 countries, Hoya Vision Care has a proven expertise in lens designs and freeform surfacing technology combined with a leading position in high performance, quality AR coating. Hoya Vision Care's solid market portfolio includes VISION EASE, SEIKO and PENTAX optical lenses, as well as innovative products such as Yuniku, the world's first vision-centric, 3D tailored eyewear. The company employs over 16,000 employees worldwide with mass production facilities in Asia & Europe and over 40 local Rx laboratories globally. For more information, please visit www.hoyavision.ca.

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