



## **FYidoctors | Visique Continues Rapid Growth Through Grimard Optique Acquisition**

**Calgary, AB (November 7, 2019)** – FYidoctors | Visique, the world's largest optometrist-owned eye care company, is excited to announce the acquisition of Grimard Optique (“**Grimard**” or “**Company**”) — a Quebec-based vision care and retail chain with 22 locations.

Grimard has been serving Canadians for over 39 years with the majority of their locations in Quebec along with several in Manitoba, New Brunswick, and Nova Scotia. The company employs 148 staff members who are dedicated to providing optimal quality eye care to its patients and are excited to continue doing so. With this acquisition, FYidoctors | Visique will now boast over 290 locations across Canada – 70 of which were added in 2019 alone.

“I am thrilled to continue our aggressive growth with the acquisition of Grimard,” said Dr. Alan Ulsifer, CEO and Chairman of FYidoctors | Visique. “Specifically, I am excited about the strength it will now give us in Montreal – the sixth fastest growing metropolitan area in Canada and the United States. It is of critical importance for us to add value and provide solutions to clinics that join our family and we deliver that through financial strength and systems in place. We have worked extremely hard building the scalable infrastructure that allows us to realize this potential and are delighted with pace we are now growing at. This is just the beginning.”

Grimard locations will continue to operate under their current banner for the immediate future while FYidoctors evaluates how to merge the existing brand into the FYidoctors | Visique family. For patients who have recently purchased products and/or services from Grimard, warranties and guarantees will remain to be honoured under the ownership change.

“The Grimard Optique team is delighted to join the FYidoctors | Visique family,” said Robert Grimard, President of Grimard Optique. “Both our organizations share the same vision for what eye care should be, making this a move which feels very natural. FYidoctors | Visique has shown impressive growth in the Canadian market and with the addition of Grimard Optique, they have solidified their presence in Quebec.”

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## **About FYidoctors**

FYidoctors is a private, optometrist-owned-and-operated eye care company with its home office located in Calgary, Alberta and a fully automated, [freeform](#) laboratory and distribution facility located in Delta, British Columbia. FYidoctors is currently the world's largest doctor-owned provider of ophthalmic products and services, with over 500 optometrists servicing over 200 locations. To learn more please visit [fyidoctors.com](http://fyidoctors.com).