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Transitions Optical Appoints Christine Zeggil as National Key Account Executive, Canada

PINELLAS PARK, Fla., November 27, 2019 — Transitions Optical announced today that Christine Zeggil has re-joined the Transitions North America Sales Team as the National Key Account Executive, Canada. In her new role, Zeggil's primary responsibility will be to provide support and contribute to the growth and development of targeted national accounts through well-defined strategic sales and marketing plans.

Zeggil has more than 24 years of experience in National Sales Management and Strategic Business Development, having spent the last 19 years in the optical industry. Zeggil re-joins the Transitions organization after spending the last 5 years with Hoya Vision Care as their Regional Sales Manager for Central Canada. Prior to that, she held the role of Transitions Business Manager, Canada for the last 8 of her 14-year tenure with the organization.

"Christine was a valued member of our team as Transitions Business Manager for Canada in the past, and we are excited to see her array of talents and positive attitude

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return to our Canadian team in her new role as National Key Account Executive," said Drew Smith, Director of North American Channels, Transitions Optical, Inc.

About Transitions Optical

Transitions Optical is the leading provider of photochromic (smart adaptive) lenses worldwide, having been the first to successfully manufacture and commercialize plastic adaptive lenses in 1990. As a result of its relentless investment in research, development and technology, Transitions Optical offers a wide variety of eyeglass lens and shield products, setting new standards of advanced performance to provide ever increasing visual comfort and optimum harmful blue light protection, and always blocking 100% of UVA and UVB rays. Recently, Transitions Optical launched *Transitions® Signature® GEN 8™* light Intelligent lenses, which offer a new frontier of performance.

Product leadership, consumer focus, and operational excellence have made the *Transitions®* brand one of the most recognized consumer brands in optics. For more information about the company and *Transitions® Light Intelligent Lenses™*, visit the brand new revamped Transitions.com or Transitions.com/en-canadapro for any marketing resources.

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