

2020 SALON **VISION-R** registration starts now!

The **SALON VISION-R** from REGARD ACTION and the **Optical Summit East** from Opticians Association of Canada (OAC) come together this year to form a SINGLE MUST-HAVE MEETING for Canada's optical professionals. All eye care professionals, opticians, optometrists, support staff and students are welcome to discover new products, promising technologies and services that will redefine tomorrow's market. Register now to enjoy many advantages and to secure your place for exceptional training (in simultaneous translation on site). A date to remember: **Saturday May 2, 2020 at the Manoir Saint-Sauveur!**

Come live a unique experience with more than 50 suppliers, 4 hours of training, dinner included in the visit of the exhibition hall and why not extend your pleasure and enjoy the evening under Casino Royale theme ... Hurry, we only have 350 places for this evening which promises to be unforgettable!

For opticians and optometrists who are entrepreneurial, a special evening has also been set up to equip you and introduce you to eye care professionals who have taken the leap into entrepreneurship. They will be there to advise you and share their challenges and tips of success. If you are interested, please communicate directly with our development director, Mr. Jacques Bienvenu, at jbienvenu@regardaction.com to obtain a free invitation for this exceptional evening held on Friday, May 1st at the Manoir Saint-Sauveur at 6:30 p.m. to 9:00 p.m. (dinner included).

REGARD ACTION and the OAC are proud to organize such a beautiful event accessible to all thanks to the generosity of its partners: I-MED PHARMA, Centennial, CooperVision, Johnson & Johnson, Karl Optical Group and Optique Nikon Canada.

You have until March 27, 2020 to register for this exceptional event !

Online registration : <https://regardaction.com/professionnels/salon-vision-r/>

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ABOUT REGARD ACTION

REGARD ACTION is a cooperative of services for eye care professionals, opticians and optometrists, which was founded in 1994. REGARD ACTION also has 170 offices across Canada, nearly \$80 million in combined sales and more 400 eye care professionals united around a single vision.

For eye care professionals who are REGARD ACTION members, freedom to offer the best products and services tailored to each client is also synonymous with ethics and integrity. When you consult a professional member of the cooperative, you not only invest in your vision and your visual health, but you also invest in the local economy, sustainable development and in the sound advice of opticians and optometrists who define by their social and professional responsibility.

Each eyewear member of REGARD ACTION is owned by a local eye care professional, and allows you privileged access to high quality vision care.

ABOUT OPTICIANS ASSOCIATION OF CANADA

The Opticians Association of Canada (incorporated in 1990) is a professional association representing Licensed Opticians in Canada. Our mission is to promote Licensed Opticians and the profession; to develop and maintain a professional standard of knowledge and proficiency in our occupational field, and to educate and inform vision care consumers about matters related to their eye health.

To that end, the Association strives to ensure high quality products and services are provided in Canada by its Opticians and to promote the highest standard of education for those Opticians. In addition, the Association is mandated to review legislation affecting the eye care industry and to seek changes where deemed necessary.

To guarantee that these standards are maintained throughout Canada, the Association relies upon its provincial counterparts to carefully monitor the situations in their provinces



and to take the appropriate steps to maintain the integrity of the profession and to support their regulatory bodies in protecting the public interest.

The OAC provides consumer education through postings on its website, social media channels, by responding to consumer questions and by initiating and encouraging community outreach programs.

NEED MORE INFORMATION?

Contact us, we will be happy to share our enthusiasm and develop with you on the many REGARD ACTION projects.

Virginie Beaulieu o.o.d.

Marketing Project Manager

REGARD ACTION

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