



FYidoctors Continues Expansion in British Columbia

Calgary, AB (March 10, 2020) – FYidoctors, the world’s largest optometrist-controlled eye care company, today announced Kootenay Optometry as the latest clinic to join the company. The addition marks the company’s continued expansion into British Columbia, now operating 33 clinics across the province.

Kootenay Optometry operates two clinics in the West Kootenay region of British Columbia and has served the communities of Castlegar, Trail and surrounding areas for over 30 years. Not only recognized locally as leaders in the optometry field, they were also recently awarded the 2019 World Sight Day Challenge Silver award from global fundraising initiative Optometry Giving Sight for their commitment to accessible vision care.

“Throughout my career, I have always admired FYidoctors and their commitment to providing exceptional eyecare and quality vision services to their patients,” said Dr. Brent Allen. “Our decision to join the FYidoctors family stemmed from our shared belief in providing the highest level of care at a reasonable cost to our community.”

Under the FYidoctors banner, the clinic will now enjoy the benefits of FYidoctors’ Internal Freeform technology, that produces high-quality lenses from their ophthalmic laboratory in Delta, B.C., in addition to a variety of support and a wide range of designer frames.

“We couldn’t be more pleased with the addition of Kootenay Optometry to the FYidoctors family,” said Dr. Alan Ulsifer, CEO and Chairman of FYidoctors. “Having served the West Kootenay region for decades, we’re confident that their commitment to providing comprehensive, personalized eye care will only continue to thrive under FYidoctors.”

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About FYidctors

FYidctors is the world's largest optometrist-controlled provider of ophthalmic products and services. A privately held, optometrist-owned-and-operated eye care company, with over 500 optometrists, 250 locations and 2700 employees, the organization strives to deliver outstanding patient eye care. Headquartered in Calgary, Alberta, the company owns and operates a fully automated, freeform laboratory and distribution facility located in Delta, British Columbia.

To learn more please visit www.fyidctors.com.