



For Immediate Release

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Hoya Vision Care Canada launches recovery program to support Independent Eye Care Professionals through the impact of COVID-19

APRIL 6, 2020 – MISSISSAUGA ON – HOYA Vision Care Canada announces the launch of the HOYA CARES program and action plan offered to Independent Eye Care Professionals to support them through various stages of the COVID-19 impact.

The program includes toolbox packages with online educational webinars, checklists and guides about how to make it through the struggles of having to close a practice, open back up for business and sustain their operations when things return to normal. HOYA has offered extended payment terms, extended warranties and other programs to help ECP's across Canada in addition to the toolbox options.

As the Ally of the Independent, HOYA is devoted to assisting their business partners in getting back on their feet as quickly as possible. The "HOYA Cares" program provides various tools and incentives to strengthen the infrastructure of each practice and help bring patients back as quickly as possible regardless of the situation the national pandemic has left them in.

"Eye Care Professionals are facing financial difficulties and have incurred massive losses, not to mention having to lay off staff to keep the business afloat in the long-term. These factors alone are enough to add stress and worry to any practice owner, without concerning themselves with the need for using this time to plan ahead. We can and will help any Independent ECP who needs it!" said Ahmos Henry, President of HOYA Vision Care Canada.

HOYA Vision Care Canada is dedicated to supporting Independent Eye Care Professionals in any way that they can. "HOYA Cares" is truly the best way to summarize the efforts made to supporting the core values that the team strives to live by.

For more information about the tools available to you, visit: <https://info.hoyavision.com/en/hoya-cares>.

About HOYA Vision Care

For over 60 years, Hoya Vision Care has been a passionate and global leader in optical technology innovation. As a manufacturer of high quality, high performing eyeglass lenses,

Hoya continues to drive optical technology innovation with the aim of finding only the best vision solutions. Hoya Vision Care supplies eyeglasses in 52 countries with a network of over 12,000 employees and 45 laboratories around the globe. For more information, visit www.hoyavision.ca.

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About HOYA

Founded in 1941 in Tokyo, Japan, Hoya is a global technology and med-tech company, and a leading supplier of innovative high-tech and medical products. Hoya is active in the fields of healthcare and information technology, providing eyeglasses, medical endoscopes, intraocular lenses, optical lenses, as well as key components for semiconductor devices, LCD panels and HDDs. With over 150 offices and subsidiaries worldwide, Hoya currently employs a multinational workforce of 37,000 people. For more information, please visit <http://www.hoya.com>.