



Press Release

ZEISS Canada Offers Complimentary Breath Shield

Helping Protect Eye Care Professionals across Canada

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As we prepare for the challenges ahead and help prioritize the health and safety of our patients and staff, Zeiss Canada is here to support our Eye Care Professionals (ECPs). We understand the importance of having personal protective equipment (PPE) ready before you reopen your practice. Therefore, we are offering complimentary Breath Shield made for slit lamps at no additional cost.

"We are committed to our ECPs across Canada and the trust they have placed in ZEISS," says Bryan Rossi, President of Carl Zeiss Vision Canada. "Here's an opportunity for us to show our gratitude for their continued support by offering the Breath Shields at no charge. We have also implemented other key measures to help reduce the burden as they return back to their practice."

ZEISS Breath Shield can be mounted on most current slit lamps and offers protection for both the patient and the staff. It creates a protective barrier while in close proximity during the examination.

Please visit our website to place your order for [Zeiss Breath Shield](#) and/or contact your Zeiss sales agents and representatives for any question.

**Press contact**

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About ZEISS

ZEISS is an internationally leading technology enterprise operating in the fields of optics and optoelectronics. In the previous fiscal year, the ZEISS Group generated annual revenue totaling more than 6.4 billion euros in its four segments Semiconductor Manufacturing Technology, Industrial Quality & Research, Medical Technology and Consumer Markets (status: 30 September 2019).

For its customers, ZEISS develops, produces and distributes highly innovative solutions for industrial metrology and quality assurance, microscopy solutions for the life sciences and materials research, and medical technology solutions for diagnostics and treatment in ophthalmology and microsurgery. The name ZEISS is also synonymous with the world's leading lithography optics, which are used by the chip industry to manufacture semiconductor components. There is global demand for trendsetting ZEISS brand products such as eyeglass lenses, camera lenses and binoculars.

With a portfolio aligned with future growth areas like digitalization, healthcare and Smart Production and a strong brand, ZEISS is shaping the future of technology and constantly advancing the world of optics and related fields with its solutions. The company's significant, sustainable investments in research and development lay the foundation for the success and continued expansion of ZEISS' technology and market leadership.

With over 31,000 employees, ZEISS is active globally in almost 50 countries with around 60 sales and service companies, 30 production sites and 25 development sites. Founded in 1846 in Jena, the company is headquartered in Oberkochen, Germany. The Carl Zeiss Foundation, one of the largest foundations in Germany committed to the promotion of science, is the sole owner of the holding company, Carl Zeiss AG.

Further information at www.zeiss.com

ZEISS Vision Care

ZEISS Vision Care is one of the world's leading manufacturers of eyeglass lenses and ophthalmic instruments. The unit is allocated to the Consumer Markets segment and develops and produces offerings for the entire eyeglass value chain that are distributed globally under the ZEISS brand.