



500 Highway 7 East  
Suite 300  
Richmond Hill (Ontario) L4B 1J1

T 888 475-8555  
F 800 565-6724  
coopervision.ca

## **New Paper Equips Eye Care Professionals with Evidence-Based Information to Help Manage Myopia**

*Drs. Mark Bullimore and Kathryn Richdale Offer Insights in Ophthalmic & Physiological Optics Review*

**RICHMOND HILL, ONTARIO, May 20, 2020**—A new literature analysis published in *Ophthalmic & Physiological Optics*, the peer-reviewed journal of The College of Optometrists, gives eye care practitioners (ECPs) a comprehensive analysis of evidence-based information needed to help manage myopia.

Written by Dr. Mark Bullimore and Dr. Kathryn Richdale, "[Myopia Control 2020: Where are we and where are we heading?](#)" presents a range of critically evaluated safety and efficacy considerations for behavioral, optical and pharmaceutical myopia management pathways.<sup>1</sup> The paper is available via open access.

The authors note the paper seeks to present a snapshot of the rapid evolution of the field, addressing multiple questions that ECPs may have. These include not only who to manage, but also relative strengths of various methodologies and when to modify or stop care. The review also discusses potential future avenues for myopia management, including a continuum of care starting with the delay of onset followed by individual or combination therapies to slow myopia progression.

"Management of an individual child should be underpinned by the evidence-based literature and clinicians must stay alert for ongoing myopia research. [This] will undoubtedly result in the evolution of the standard of care for the myopic and pre-myopic child," write Bullimore and Richdale.

The review supports a call for ophthalmology and optometry to determine a collaborative framework and referral patterns in the interest of prevention, education, and proactively addressing associated pathology. This includes working with the pediatrics and school communities to reach a broad population with high impact.

The paper was supported by an educational grant from [CooperVision](#).

"We hope this comprehensive review reaches ECPs to offer sound, science-backed evaluation that can help advance myopia management strategies in practices worldwide," said James Gardner, Vice President of Global Myopia Management at CooperVision. "Clinical education plays an important role in our efforts to grow the category, alongside ongoing research, groundbreaking products such as our MiSight® 1 day contact lenses, advocacy and corporate social responsibility initiatives."

Mark Bullimore, MCOptom, PhD, FAAO, is a scientist, speaker, and educator renowned for his expertise in myopia, contact lenses, low vision, presbyopia, and refractive surgery. He spent most of his career at the Ohio State University and the University of California at Berkeley and is now

Adjunct Professor at the University of Houston. Dr. Bullimore is Associate Editor of Ophthalmic and Physiological Optics and the former Editor of Optometry and Vision Science.

Kathryn Richdale, OD, PhD, FAAO, was founding director of the Clinical Vision Research Center, and established the Myopia Control Clinic at the State University of New York before joining the University of Houston as a tenured Associate Professor in 2017. She conducts research in the areas of cornea, contact lenses and refractive error. Dr. Richdale is also an attending doctor in the Cornea and Contact Lens Clinic and co-director of the Myopia Management Service.

###

<sup>1</sup> Bullimore, MA, & Richdale, K. Myopia Control 2020: Where are we and where are we heading? Ophthalmic Physiol Opt 2020; 40: 254– 270. <https://doi.org/10.1111/oppo.12686>

#### **About CooperVision**

CooperVision, a division of CooperCompanies (NYSE:COO), is one of the world's leading manufacturers of soft contact lenses. The Company produces a full array of daily disposable, two-week and monthly contact lenses, all featuring advanced materials and optics. CooperVision has a strong heritage of solving the toughest vision challenges such as astigmatism, presbyopia and childhood myopia; and offers the most complete collection of spherical, toric and multifocal products available. Through a combination of innovative products and focused practitioner support, the company brings a refreshing perspective to the marketplace, creating real advantages for customers and wearers. For more information, visit [www.coopervision.com](http://www.coopervision.com).

#### **About CooperCompanies**

CooperCompanies ("Cooper") is a global medical device company public traded on NYSE (NYSE: COO). Cooper operates through two business units, CooperVision and CooperSurgical. CooperVision brings a refreshing perspective on vision care with a commitment to developing a wide range of high-quality products for contact lens wearers and providing focused practitioner support. CooperSurgical is committed to advancing the health of women, babies and families with its diversified portfolio of products and services focusing on medical devices and fertility & genomics. Headquartered in San Ramon, Calif., Cooper has a workforce of more than 12,000 with products sold in over 100 countries. For more information, please visit [www.coopercos.com](http://www.coopercos.com).

#### **Press Relations**

Mike McDougall, APR, PRSA member, McDougall Communications  
[mike@mcDougallpr.com](mailto:mike@mcDougallpr.com) or +1 585 545-1815 (cell)