

INVISION

For Immediate Release

Contact: Matthijs Braakman

E: matthijs@smartworkmedia.com **T:** (212) 981-0242

INVISION Partners with CRO Journal to Offer ECPs an Online CE Learning Platform

Fully Integrated COPE CE Online Learning Platform Offers Flexibility and Learning-at-home Option.

MONTCLAIR, NJ (May 26, 2020) – INVISION Magazine has partnered with CRO Journal to provide optometrists with a robust continuing education learning platform for delivery of COPE (Council on Optometric Practitioner Education) accredited courses. With the increased need for online CE programming, INVISION is developing solutions for ECPs to stay on top of their professional requirements with access to a fresh new CE catalog. Students will be able to sign up for CE packages or take individual courses at their own pace and schedule. This added flexibility is a key feature of online continuing education when traditional in-person learning environments are not available.

On June 1st, 2020 all CRO Journal COPE courses will be accessible at www.invisionmag.com/CRO.

Offered to US-based ECPs in partnership with:

INVISION

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INVISION and CRO Journal have joined forces to deliver COPE accredited courses at invisionmag.com/CRO.

“There is increased demand from eye care professionals to fulfill their license requirements through online learning. CRO provides a leading multi-media CE course delivery, instant grading and COPE certificate generation platform. We look forward to working more closely with CRO and developing INVISIONs online learning capabilities for the benefit of both our readers and clients”, says Matthijs Braakman, Publisher of INVISION.

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“INVISION is the perfect fit for CRO Journal to offer our CE platform to a broader audience. We have developed our user-friendly interface and available coursework over the past 2 years in an effort to make sure ECPs are up to date on current issues facing their profession”, says David Pietrobon, Publisher of CRO Journal. “CROs expertise in the development of COPE accredited content for ECPs coupled with INVISIONs business management content are a natural compliment.”

INVISION is the premier business management publication and digital platform for US ECPs. Everyday our print magazines and daily online newsletters provide retail insights, tips, ideas, and practical business knowledge to succeed in today’s marketplace.

The CRO Continuing Education Site is affiliated with the open access, peer-reviewed publication *Clinical & Refractive Optometry Journal (CRO)*.

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ABOUT SMARTWORK MEDIA: SmartWork Media is dedicated to the idea that business media should strive to inform, excite and inspire business readers, and that a good business magazine can (and should) have the energy and compulsive readability of a top consumer publication. The company publishes INSTORE, INVISION and PETS+ magazines as well as websites for the three verticals.