



FYidoctors opens first clinic in Northwestern Ontario

CALGARY, AB (July 6, 2020) – FYidoctors, the world's largest optometrist-owned eye care company, has announced that Cousineau Eye Centre has joined the FYidoctors brand. The addition of the Cousineau Eye Centre marks the first FYidoctors location in Fort Frances, ON and the Northwestern Ontario region.

The Cousineau Eye Centre was established over 30 years ago by Dr. Thomas Cousineau who received his Doctor of Optometry from the University of Waterloo in 1987. The clinic offers a complete range of family eye care services with a major emphasis in ocular health. The Cousineau Eye Centre also specializes in the diagnosis and treatment of dry eye syndrome using a variety of screening and treatment options.

“Any instance where we’re able to reach new consumers and deliver on our mission to enhancing the lives of Canadians, is one which we celebrate,” said Dr. Alan Ulsifer, CEO and Chairman of FYidoctors. “We’re thrilled to have Dr. Thomas Cousineau and his experienced team join the FYi family. We look forward to serving the people of Fort Frances and the Rainy River District with the same calibre of experience they’ve come to know – just now with a more robust product offering and increased services.”

Dr. Cousineau echoed the sentiment and commented on his excitement to relay the benefits of the partnership to his patients and community.

“We are extremely proud to be partnering with FYidoctors, the largest and most respected optometrist-owned eye care company in the world,” said Dr. Thomas Cousineau. “Joining forces with FYidoctors brings tremendous value to our patients by enhancing our ability to deliver leading edge products, services and technologies. FYidoctors also offers valuable industry resources and support systems which will serve to strengthen the level of care and service we provide.”

Cousineau Eye Centre is pleased to once again offer comprehensive eye care in a safe clinic environment and have implemented a new examination process with enhanced safety procedures, in addition to extensive cleaning of all equipment and touch points throughout the clinic.

Operating under the FYidoctors brand, Cousineau Eye Centre will receive benefits such as access to exclusive brands, efficiencies passed on from the fully automated laboratory and distribution centre in Delta, British Columbia, and internal freeform technology that offers high-quality lenses

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About FYidoctors

FYidoctors is the world's largest optometrist-controlled provider of ophthalmic products and services. A privately held, optometrist-owned-and-operated eye care company, with over 500 optometrists, 250 locations and 2700 employees, the organization strives to deliver outstanding patient eye care. Headquartered in Calgary, Alberta, the company owns and operates a fully automated, freeform laboratory and distribution facility located in Delta, British Columbia.

To learn more please visit www.fyidoctors.com.