

Enhance your style!

Get \$40¹ off when purchasing any *Crizal*[®] coating in participating Luxottica brands.



From July 15th to September 30th, offer your patients a stylish complete solution!

PARTICIPATING FRAME BRANDS:

Ray-Ban

OAKLEY

vogue
eyewear

Polo | Ralph Lauren | Ralph Eyewear | Michael Kors | Coach | Emporio Armani | Tory Burch | Burberry | Versace
Prada Eyewear | Prada Linea Rossa | Tiffany & Co. | Dolce & Gabbana | Miu Miu Eyewear | Valentino | Giorgio Armani | Bvlgari

(1) To be eligible two new edge and mount pairs must include lenses with Crizal[®] coating and participating Luxottica brands

Style for every occasion

- Patient lifestyles have changed dramatically with hours spent in front of digital screens staring at harmful blue light.
- This new promotion is the perfect opportunity for you to help your patients upgrade both protection and style!
- Offer your patients multiple pairs to meet their every need - indoors and outdoors!

Terms of the offer

- This offer is valid from July 15th to September 30th 2020.
- \$40 rebate applies to two new complete edge and mount jobs with lenses with Crizal[®] coating and participating Luxottica brands.
- Subsequent orders must be placed within 90 days of the purchase of the first pair, and must be accompanied with a completed Frame Form. Please send the frame form to Essilor Canada Customer Experience.

Contact your Essilor Business Consultant or Luxottica Sales Consultant for more information.

FAQ

- **What is the Offer?**

If at least two pairs of lenses purchased for a patient or their immediate family member(s) include Crizal® coating and participating Luxottica brands you can earn a \$40 rebate.

- **Are all lens materials eligible?**

Yes.

- **How will I receive the \$40 rebate?**

When you purchase two new edge and mount pairs of Crizal® coating in participating Luxottica brands you will be eligible to claim a \$40 rebate. A \$20 rebate on Crizal® coating in eligible Luxottica brands will be paid by Essilor Canada on the monthly statement. The balance \$20 will be paid by Luxottica on their monthly statement. Please make sure that the frame form is completed and shared with Customer Experience for the discounts to be paid in a timely manner. Stock lenses are not eligible.

- **Must both the First and Second Pairs be Luxottica frames to get the \$40 rebate?**

Yes, to qualify for the \$40 rebate both the first Qualifying Pair frame and the second Qualifying Pair frame must be from the selection of the participating best-selling Luxottica frame brands. Non-participating Luxottica frame brands and non-Luxottica frame brands are not eligible for the Frame Reward offer.

- **Do frames for both the First and Second Pairs need to be from the same Luxottica brand?**

No, both the First and Second Pair frames could be any combination of the participating Luxottica frame brands.

- **Must patients buy one clear pair and one sun pair?**

No. the pairs can be any combination of clear/and or sun, as long as they include Crizal® and participating Luxottica frames.

- **Who are eligible family members?**

Spouse and/or partners and children under the age of 18.

- **Can this offer be combined with other Essilor Canada or Luxottica offers?**

Yes, this offer can be combined with other eligible Essilor or Luxottica offers.

- **Is there a limit to the number of times the rebate can be claimed for the same patient?**

The original patient can purchase a second, third or even fourth pair for themselves or their family members.

Each set of eligible pair combinations per patient (or eligible family member) qualifies for a \$40 rebate. i.e. If a patient (or their family member buys two edge and mount pairs with Crizal® coating and eligible Luxottica frames, the practice gets \$40 back, if the customer buys four pairs, the practice gets \$80 back.

The Order Form must be completed for the rebates to be issued in a timely manner. A maximum \$80 can be claimed per practice per eligible patient or family member.

- **Participating Labs:** Essilor Canada, (Aries Optical, Eastern Optical, Perspectives, OPSG, R&R Optical, K&W Optical, Groupe Vision Optique, Pioneer Optical) as well as partner laboratories (Econo-Optic Ltd, Laboratoire d'Optique S.D.L., Optique Cristal (1988) Inc.)

PARTICIPATING FRAME BRANDS:

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Order Form

Get \$40 off when purchasing two new edge and mount pairs of lenses with Crizal® coating in participating Luxottica brands.

Date:
Practice Name:
Essilor Account Number:
Luxottica Account Number:

Patient Name				
Eligible First Pair Patient Reference				
Order Date				
FRAME BRAND	FRAME 1 MODEL/STYLE (E.G.RX6489)	FRAME 2 MODEL/STYLE (E.G.RX6489)	FRAME 3 MODEL/STYLE (E.G.RX6489)	FRAME 4 MODEL/STYLE (E.G.RX6489)
Includes Crizal® coating	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
Burberry				
Bvlgari				
COACH				
Dolce & Gabbana				
Emporio Armani				
Giorgio Armani				
MICHAEL KORS				
Miu Miu				
Oakley Sun				
Oakley Optical				
Oakley Youth Rx				
Oakley Youth Sun				
Polo				
Prada				
Prada Linea Rossa				
Ralph				
Ralph Lauren				
Ray-Ban				
Ray-Ban Junior				
Ray-Ban Junior Optical				
Ray-Ban Optical				
Tiffany				
TORY BURCH				
Valentino				
Versace				
Vogue				

ENHANCE YOUR STYLE OFFER

Terms and Conditions

1. **Eligibility.** The Enhance Your Style Offer (the "Offer") is open only to authorized individual eyecare professional practices ("ECPs") whose eyecare professionals are all members in good standing that: (a) are located and practicing within one of the ten (10) Canadian provinces or three (3) territories and (b) are an existing Essilor Customer.
2. **Offer Period.** The Offer is valid for purchases made between July 15th, 2020 and September 30th, 2020.
3. **Conditions.** This offer applies when the second Eligible Pair is purchased by the original patient or their spouse/partner or children under the age of 18 ("Immediate Family Member").
4. **Rebate.** ECPs who purchase two (2) new edge and mount pairs for patients and/or the original patient's Immediate Family Members, each with lenses with Crizal® coating in participating Luxottica frames (see list below) ("Eligible Pairs") during the Offer Period get a \$40 rebate.
5. **Maximum.** ECPs may redeem a maximum of four (4) Eligible Pairs per family, that is a maximum of \$80.
6. **How to redeem.** ECPs must complete the Frame Form provided to them by Essilor and send it in to Essilor Customer Experience to get the rebate.
7. **Payment.** The rebate will be applied monthly. For each rebate, \$20 will be paid by Essilor Canada on their monthly statement and the other \$20 will be paid by Luxottica on their monthly statement.
8. **Compatibility.** ECPs can combine the Offer with existing eligible Essilor Canada offers and existing Luxottica offers.
9. **Participating Labs.** The participating labs are the following: Essilor Canada, (Aries Optical, Eastern Optical, Perspectives, OPSG, R&R Optical, K&W Optical, Groupe Vision Optique, Pioneer Optical) as well as partner laboratories (Econo-Optic Ltd, Laboratoire d'Optique S.D.L., Optique Cristal (1988) Inc).
10. **Eligible Lenses.** The lenses must include Crizal® coating.
11. **Eligible Frames.** Participating frame brands under this Frame Reward offer consist of the following Luxottica frame brands only: Ray-Ban, Oakley, Vogue, Polo, Ralph Lauren, Ralph Eyewear, Michael Kors, Coach, Emporio Armani, Tory Burch, Burberry, Versace, Prada Eyewear, Prada Linea Rossa, Tiffany & Co., Dolce & Gabbana, Miu Miu Eyewear, Valentino, Giorgio Armani and Bvlgari. No other Luxottica frame brands or frame brands from any other manufacturers qualify for this Frame Reward offer.
12. **Acceptance.** By claiming the Offer ECPs agree to abide by and be bound by these Terms and Conditions.
13. **Sponsor.** EssilorLuxottica Canada Inc., 371 Rue Deslauriers, Saint-Laurent (QC) H4N 1W2.