



## Press Release

August 17th, 2020

Nikon Optical Canada, Inc.

Montréal, Canada

## NIKON LAUNCHES A NEW ONLINE ORDERING PLATFORM

For over 100 years, enhancing consumer experience has been one of the main pillars of Nikon.

To further improve the consumer experience, we are proud to announce the launch of a new online ordering platform. This platform will help you improve efficiency in your clinic so you can provide the best service to your patients.

Some of the new features included are:

- **Lenswear-I Synchronization:** Patient information synchronizes from Lenswear-I to online ordering platform.
- **“I See Without Compromise” Ordering:** Order up to 4 pairs in the same entry. RX-fields autofill after the 1st order is entered. Clear indication of the number of pairs when entering or following up on an order.
- **Easy Redos:** Retrieve previous frame tracing information in one click. Autofill order fields with old invoice information.
- **Stock Lenses Order:** Easily order multiple stock-bulk lenses via colour legend grid. Combine stock-bulk and stock-patient orders into one reference number. Search and filter tools for effective stock ordering.
- **Frame Wide Selection:** A large selection of frame shapes, brands and models pre-set in the platform.
- **Other Features:** Balance eyes, industrial thickness, mounting type taken into consideration for more realistic results of Feasibility Calculation. Convenient printable voucher to identify frames-to-follow. Single catalogue with frames and RX for a seamless experience. etc.

The online ordering platform will be available as of the first week of September 2020.

For more details on this new platform, contact your Nikon Business Development Partner or your local Customer Service Agents should you have any questions.