

FOR IMMEDIATE RELEASE

October 19, 2020

Media Contacts:

Cristina Pasquino, 561.271.7240, cpasquino@abboptical.com

ABB Optical Group Canada Introduces ABB Analyze Practice Performance Business Solution

Delta, BC – ABB Optical Group Canada, Inc. (ABB Canada), a provider of optical products and business solutions to the Canadian eye care industry, is introducing ABB Analyze, powered by Glimpse, to Canadian eye care professionals (ECPs). ABB Analyze is a business solution designed to help ECPs attract and retain patients and drive efficiencies in their practices or stores.

ABB Analyze is a practice metrics management software offering a tailored business dashboard fully customized to the unique analytical needs of each practice or store. ABB Analyze helps ECPs and staff efficiently measure and track performance, identify growth opportunities, forecast future trends, and anonymously compare results among thousands of eye care businesses with easy and intuitive reports.

The software securely integrates with electronic health records and practice management systems to provide in-depth analytics, live benchmarking, staff metric engagement tools, performance measures, goal setting and tracking, multi-location comparisons, missed revenue identifiers, and daily metrics, among other features. A mobile app allows data and reports to be accessed easily and securely from anywhere on any mobile platform.

“ABB Analyze is one of the many tools we offer ECPs to help them stay competitive in this ever-changing market,” said ABB Optical Group Canada Country Manager Marc Tersigni. “We all know you cannot improve what you don’t measure. ABB Analyze is a unique business management solution designed to help ECPs track and measure key performance indicators within their practice, helping them make better, more informed business decisions.”

“ABB Analyze has been fantastic for our clinic. It has helped us concentrate on meaningful metrics for growth and has made the calculation of these metrics as simple as a click. All of them are laid out by time frame, by staff member or optometrist to help grow individual performance,” said Dr. Shaun MacInnis with Island Eyecare in Sydney, NS. “If you want to make educated decisions in your practice, start with ABB Analyze.”

For more information about ABB Analyze, schedule a demonstration or sign up, visit glimpselive.com or email info-ca@abboptical.ca for more information.

In addition to ABB Analyze, ABB Canada also brings high quality single-source contact lens distribution services of all four major soft contact lens manufacturers' products to eye care professionals in Western Canada. This unique optical platform offers customers access to the largest consolidated soft contact lenses inventory in Canada, with the ability to ship to the doctors' practice or store or directly to patients' homes. ABB Canada serves as an independent business advisor for ECPs, creating value for them and helping grow their business, increase efficiencies, reduce costs, and improve patient satisfaction and retention.

###

About ABB Optical Group Canada

ABB Optical Group is a leading provider of optical products, services and business solutions in the eye care industry. ABB operates through two business pillars in Canada: ABB Contact Lens and ABB Business Solutions. ABB is focused on the future of eye care professionals, helping them succeed by making practices and stores more efficient and assisting them to effectively navigate market changes. ABB Canada has a contact lens distribution center in Delta, British Columbia. Email info-ca@abboptical.ca for more information.