FYidoctors announces latest clinic acquisition in Simcoe County

Beach Eye Care joins world's largest optometrist-controlled eye care company

CALGARY, AB (November 17, 2020) – FYidoctors, the world's largest optometrist-controlled eye care company, is pleased to announce today the acquisition of Ontario-based vision clinic, Beach Eye Care. Centrally located in Wasaga Beach, the announcement marks FYidoctors' second clinic in Simcoe County.

"We are delighted to welcome Beach Eye Care to the FYidoctors' banner and begin working with their team," said Dr. Alan Ulsifer, CEO and Chairman of FYidoctors.

“Regarded in the community as a leader in comprehensive eye care, we look forward to building on this reputation and providing them with the latest tools and support needed to grow the business – and together enhancing the lives of patients across the region.”

Beach Eye Care has provided quality eye care to patients living in Wasaga Beach, Collingwood, and South Georgian Bay since 2011, and is led by optometrists Dr. Ben Pezik and Dr. Angela Fabiano. Both engaged members of the optometry industry, they bring to the clinic years of experience in the vision care field. Dr. Pezik holds a Doctor of Optometry from the University of Waterloo; and Dr. Fabiano holds an Honours BSc from the University of Toronto, in addition to her Doctor of Optometry from the Nova Southeastern University College of Optometry.

“For nearly a decade, Beach Eye Care has proudly served its patients and provided them with quality vision care,” said Dr. Ben Pezik. “We are excited about the new partnership and how this will evolve our practice – not only in continuing to provide them with the exceptional care they’ve come to expect, but with the added resources and benefits provided through FYidoctors.”

Currently, the family-friendly practice provides sophisticated diagnostic technology, extensive experience, and impeccable skill to assess and treat every kind of vision concerns and offers a range of services including dry eye treatment, comprehensive eye exams, pediatric eye exams, eye infection treatment, eye disease management, emergency eye care, contact lens services; and sports and specialty eyewear fitting.

Operating under the FYidoctors brand provides the clinic with significant human resource management services; customized staff training, tools, and support; world-class marketing; lenses which lead the industry in quality through independent testing and are manufactured in Canada at the FYidoctors internal freeform laboratory and distribution centre; exclusive products; and, enhanced benefits for their staff.

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About FYidoctors

FYidoctors is the world's largest optometrist-controlled provider of ophthalmic products and services. A privately held, optometrist-owned-and-operated eye care company, with over 550 optometrists, 250 locations and 2,700 employees, the organization strives to deliver outstanding patient eye care. Home Office located in Calgary, Alberta, the company owns and operates a fully automated, freeform laboratory and distribution

facility located in Delta, British Columbia.

To learn more please visit www.fyidoctors.com.