



FYidoptors announces merger with Vision Care Plus

The addition brings total of FYidoptors clinics to 57 in Alberta



CALGARY, AB (November 25, 2020) – FYidoptors, the world's largest optometrist-controlled eye care company, is pleased to announce the latest merger for the brand with the addition of Vision Care Plus, based in Alberta. With four locations conveniently located in Leduc, Wetaskiwin, Camrose, and Drayton Valley – the merger brings the total of FYidoptors clinics in the province to 57.

“We couldn’t be more pleased to partner with Vision Care Plus and announce the addition of four optometry clinics to the FYidoptors banner,” said Dr. Alan Ulsifer, CEO and Chairman of FYidoptors. “With our Home Office located in Calgary, we’re thrilled with the continued expansion across the province and look forward to now reaching more Albertans through vision care.”

In operation for over 30 years, Vision Care Plus was founded by Dr. Donald LeDrew in Leduc, AB. A graduate of the University of Waterloo's School of Optometry, Dr. LeDrew's practice has grown over the years with the addition of three additional clinics across the province. The clinics offer a lineup of comprehensive eye care services including complete vision and eye health exams; cataract assessments; dry eye and glaucoma assessments; optomap; eyewear and frames; contact lenses; laser refractive surgery (LASIK) consultations, evaluations, referrals, follow-ups and more.

"For decades, Vision Care Plus has been diligent in providing comprehensive, personalized eye care to the communities we serve," said Dr. LeDrew. "With this new partnership, we're excited to continue building on this commitment and to providing the highest level of care possible to our patients in the years to come."

Regarded in the community as a trusted source for eye care, Vision Care Plus' team of professionals provide their patients with comprehensive eye care services and a friendly, patient-centered approach to assessing all vision needs. Led by Dr. LeDrew, the clinic includes a dedicated team of administrative staff, and optometry professionals including Dr. Shelena Ask, Dr. Donald Chin, Dr. Carolle McCarron, Dr. Jonathon Niblett and Dr. Julie Theng – collectively bringing an array of knowledge, specialties, and experience to the practice.

Under the new partnership, FYidoctors provides the clinic with significant human resource management services; customized staff training, tools, and support; world-class marketing; lenses which lead the industry in quality through independent testing and are manufactured in Canada at the FYidoctors internal freeform laboratory and distribution centre; exclusive products; and enhanced benefits for their staff.

–30–

Media Contact

Jerry Nasr
PR and Social Communications Manager
media@venturecommunications.ca
416.585.2090

About FYidoctors

FYidoctors is the world's largest optometrist-controlled provider of ophthalmic products and services. A privately held, optometrist-owned-and-operated eye care company, with over 550 optometrists, 250 locations and 2,700 employees, the organization strives to deliver outstanding patient eye care. Named one of Canada's Best Managed Companies in 2020, Home Office is located in Calgary, Alberta, and the company owns and operates a fully automated, freeform laboratory and distribution facility located in Delta, British Columbia.

For information on FYidoctors, please visit www.fyidoctors.com.