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Transitions Optical Partners with OAC in Canada for December Educational Offerings

Online education event includes accredited and other education for industry professionals

PINELLAS PARK, Fla., December 1, 2020 – Transitions Optical in Canada will be partnering with the Opticians Association of Canada to offer new educational offerings from Transitions Optical beginning Wednesday, December 9 and running through the month of December. The new courses will give participants the opportunity to hear the latest education from industry experts and fulfill their required education credits before the year's end.

The event will begin on December 9 with a live offering of the accredited course, **Photochromics 101**, given in English by OAC President Robert Dalton at 7pm ET/6pm CT. A French offering of the course, given by Dr. Germain Dupuis, will be available on-demand.

Additional courses being offered on-demand through the OAC app include:

- **Accredited: X,Y,Z Boom ... Eyecare for Every Generation**
 - English given by Dr. Kiran Ramesh

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- French given by Dr. Christine Paré-Denis
- **Accredited: The Bright Side of Kidz**
 - English given by Dr. Diana Monea
 - French given by Dr. Germain Dupuis
- **Finding the Style in Lenses**
 - English given by Optician Sheena Taff
 - French given by Optician Adeline Lefloch

“As the unique year of 2020 comes to a close, we are pleased to be able to offer a variety of educational resources for our partners to build momentum and accelerate together into 2021,” said Arnaud Rajchenbach, marketing manager, Transitions Optical in Canada. “These courses will allow industry professionals to learn the most up-to-date information about photochromic lenses and about the behaviours, interests and trends impacting patients they serve every day.”

All optical industry professionals interested in attending the event can register free-of-charge and view the full event schedule [here](#).

About Transitions Optical

Transitions Optical is the leading provider of photochromic (smart adaptive) lenses worldwide, having been the first to successfully manufacture and commercialize plastic adaptive lenses in 1990. As a result of its relentless investment in research, development and technology, Transitions Optical offers a wide variety of eyeglass lens and shield products, setting new standards of advanced performance to provide ever increasing visual comfort and optimum harmful blue light protection, and always blocking 100% of UVA and UVB rays.

Product leadership, consumer focus, and operational excellence have made the *Transitions®* brand one of the most recognized consumer brands in optics. For more information about the company and *Transitions® Light Intelligent Lenses™*, visit Transitions.com.

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NOTE: For high resolution images, please contact Christina Gregory at 724-261-8332 or Christina.Gregory@redhavas.com.