FYidoctors Acquires Aesthetic Medical Network Inc. (AMNI)

CALGARY, AB (February 8, 2021) – FYidoctors, the world's largest optometrist-controlled eye care company, announced today it has acquired Aesthetic Medical Network Inc. ("**AMNI**"), a network comprised of Canada's leading aesthetic medicine doctors.

"This new strategic partnership will help shape the future of aesthetic medicine in Canada," said Stuart Fowler, Co-Founder of AMNI. "We are happy to have found a partner in FYidoctors that holds a proven track record in providing exceptional value for both doctors and patients. Working with FYidoctors will help AMNI further its commitment to delivering the best in aesthetic medicine and elevating the experience of its members."

"Despite the climate, demand for aesthetic medicine continues to grow and through this exciting new partnership with AMNI we are uniquely positioned to continue providing excellence in patient care," said Dr. Jason McWhirter, VP and Chief Medical Officer of FYidoctors' Medical Aesthetics Division. "As FYidoctors' investment grows within the industry, we look forward to complementing the AMNI members' in-depth experience and knowledge with our track record of back-office expertise and increased buying power."

Through its network of recognized experts and focus on ethics and patient safety, over the years AMNI has demonstrated its commitment to providing the highest standard in aesthetic medicine, and taken a doctor-led, patient-centric approach in the field.

Through the new partnership, AMNI will have the opportunity to further position the network and its members as the leading experts in the Canadian medical aesthetics space. The network will be able to fuel future expansion plans, funding further market development and practice support initiatives.

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Backgrounder

Aesthetic Medical Network Inc. (AMNI)

Launched in 2017 by five founding partners, AMNI provides its members with a variety of benefits, including leading clinical education, competitive supplier pricing, and access to practice management and market expansion resources. Membership is offered through an exclusive invite and referral only basis and provides access to connect, share and build relationships with a network of leading experts across the medical aesthetics field.

FYidoctors

In December 2019, FYidoctors entered the medical aesthetics industry with the acquisition of ReNue medical aesthetics clinics, founded by Dr. Jason McWhirter.

Dr. McWhirter has since gone on to lead the FYidoctors' Medical Aesthetics Division, which has acquired multiple aesthetic medicine clinics across Canada.

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About FYidoctors

FYidoctors is the world's largest optometrist-controlled provider of ophthalmic products and services. A privately held, optometrist-owned-and-operated eye care company, with over 550 optometrists, 270 locations and 3,000 employees, the organization strives to deliver outstanding patient eye care. Named one of Canada's Best Managed Companies in 2020, Home Office is located in Calgary, Alberta, and the company owns and operates a fully automated, freeform laboratory and distribution facility located in Delta, British Columbia.

For information on FYidoctors, please visit www.fyidoctors.com.